

## November Staff Incentive 2015



Polaroid Eyewear is a world leader in polarized lens technology and one of the world's best known and most trusted eyewear brands.

In March 2014 we introduced the brand Polaroid and now it's one of our top fast fashion brands! We have learnt how the brand started in 1937 and 75 years later they are still on top of their game.

Every pair of Polaroid sunglasses features premium Polaroid UltraSight™ polarized lenses to ensure perfect vision, high protection and comfort at its best. So if you're looking for polarized you chose Polaroid as your first choice.

You have the knowledge and now its time to put all that product information to the test and reap the awards, by selling this exciting brand to our customers.

### How do I Win?

#### Sell 10 Pairs

Between now and Friday 20 November sell 10 Pairs of Polaroid  
and you can pick a pair for yourself  
or

#### Top Polaroid Sunglass Stylist

If you don't sell 10 pairs you can still win

The Top 10 Polaroid sellers will all get to pick a Free Pair of Polaroid  
(Calculated based as % of sales and you must sell a minimum of three glasses)



◆ Polaroid



*Even Beebs is rocking them*

Results will be announced on **Monday 23 November** to all stores via email.

Any questions let me know  
Good Luck Everybody