

sunstyler

edition 10

New
Season!

MARC JACOBS

GUCCI

Dior

CARRERA

 Polaroid

KNOW YOUR BRANDS

sunglassstyle



Summer is here and we have just landed a great range of new season product from many of the worlds leading fashion houses. This Sunstyler offers a quick look at some of this new product and a quick reminder of the background and direction of these exciting brands.

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M A R C

B Y M A R C J A C O B S

Marc by Marc Jacobs is the diffusion label of Marc Jacobs created for fashion conscious young men and women who demand high quality and innovative ultra hip styles. It offers edgy, urban oriented fashion, with energetic, bold and colorful style, at a more accessible pricing than its main line Marc Jacobs.

In 1986, Marc Jacobs launched the Marc Jacobs fashion line. His designs injected a sense of whimsy and eccentricity into luxurious, trend-setting style.

Wow what a show stopper. Featured in the latest point of sale by Willow Smith this glass makes some noise. We think everyone will want to try it on.



- MMJ 485/S STUDS
\$359.90

Taking the Cats eye to another dimension. We love the 2 tone finish of Matt and Shiny in both of the colours. The detail is amazing.



- MMJ 489/S
\$359.90



- MMJ 468/S
\$279.90

Another take on the classic mens style, with it's white hot tips, this is sure to be cool for the summer.



- MMJ 496/F/S
\$299.90

Oversize round is always in fashion and what's not to like about the slim line metal temple. The combination of the acetate front and metal temple is so hot right now. Also please note the product code description!

Like any Black Eyewear product XXX/F/S –the F stands for Asian fit! Which means that it has a higher bridge and will Asian faces perfectly. Look out for them in other model. I know that Queen St find this super helpful.

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GUCCI

The story of Gucci begins In 1921 when Guccio Gucci opened a small leather goods and luggage store in his native Florence , Italy.

The unique positioning of Gucci comes from its strong heritage of "Made in Italy" craftsmanship re-visited with a modern style and touch of extravagance. It is the perfect balance between tradition and innovation.

Its large range of brand icons reveals the richness of its brand history but also allows the brand to resonate with a large age range.



• GG 3784/S
\$509.90

The simple cats eye look is always in demand. The gold arms really give this a luxurious feeling.



• GG 3726/F/S
\$589.90



• GG 3778/S
\$529.90

Incorporating one of Gucci's signature features, the metal bamboo shaped arms are a cool look.



GUCCI

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CARRERA

Carrera's new season eyewear collection is all about icons and renovations, dedicated to those who feel comfortable in their own skin, but are also willing to step out of their comfort zone.

The unique design of Carrera's most successful styles is re-interpreted with an updated contemporary personality. Drop shapes in optyl paired with shaded or mirror lenses.



Carrera was founded in 1956 by pioneer Wilhelm Anger. Inspired by the Carrera Panamericana race in Mexico.

A fresh new look for an iconic design, these NEW SAFARI's are for those who want a bit of a change.



- CARRERA 5003 DDL
\$169.90



- CR NEW SAFARI GTN
\$199.90



- CR NEW GIPSY AOZ
\$179.90



- CR NEW GIPSY 003
\$179.90

Check out these cool new aviators Carrera have just released. The wrap around fit is great for those who are looking for full coverage.

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Dior

The House of Dior was established on 16 December 1946.

On 12 February 1947, Dior launched his first fashion collection for Spring-Summer 1947. Christian Dior Couture, a division of the whole House of Dior, designs and produces some of the world's most coveted haute couture, as well as luxury ready-to-wear fashion, menswear and accessories.

On 9 April 2012, Christian Dior announced that Raf Simons, previously the creative director for Jil Sander, would take the place as the Creative Director for Dior.

Today, Dior operates about 160 boutiques worldwide with plans to open more in the coming years.



• DIORSOFT1 EDJ
\$569.90

Dior has been so hot this season, with stock in high demand all over the world. These 2 tone cats eye are a show stopper.

A style that is sure to brighten the day. This blue-green colour is great for on trend customers who love a pop of colour.



• DIORSIDERAL1 J67
\$679.90



• DIORLADY1 HZ9
\$619.90



• DIORLADY1 GRS
\$619.90

A great classic Dior style for that customer who is looking for an everyday glass to wear everywhere.

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Polaroid

Polaroid was founded in 1937 by Dr. Edwin Land, a stubborn scientist & visionary entrepreneur.

The name comes from:
Polarizing Celluloid = Polaroid

Polaroid is one of the few brands found in the dictionary; either "as a camera that produced photographs immediately or a substance on glass or plastic that reduces the brightness of the sun." - Mac Millan Dictionary.

Before there was Steve Jobs, there was Edwin Land. The founder of Polaroid Corp, Land was a science-obsessed, self-educated perfectionist with a gift for marketing. He created a company that set the model for the successful Silicon Valley startup in its ability to commercialize cutting-edge technology and he became a titan of American business after World War II. Jobs not only called him "a national treasure" but imitated Polaroid's rainbow striped packaging in Apple Inc.'s logo.

WHAT WE OFFER

The Original Polarized Eyewear at an unbeatable value for all.

WHY WE DO IT

Because we want more people to experience better color, clarity and details. In fact, we want more people in the world to see more in life.

FOR WHOM ARE WE DOING IT

FOR ALL in particular:
SUBSTANCE SEEKERS
– people who want a richer experience. They want the right product for their purpose at the best possible value.