

sunstyler



edition 15

Le Specs

SEAFOLLY

MINKPINK

SUNSHADES EYEWEAR

SUNSHADESEYEWEAR

Beginning life 45 years ago as a small scale supplier of unbranded sunglasses to local pharmacies, Sunshades Eyewear has grown into an international licensor and distributor of fashion eyewear selling in excess of 3 million pairs of sunglasses a year in over 30 countries. The Sydney based business is now at the forefront of the Australian eyewear industry; designing, manufacturing, selling and distributing brands as varied as Orotan, Le Specs, Cancer Society, Seafolly, Mink Pink and Karen Walker to name a few.

➤  **Le Specs**

➤ **SEAFOLLY**
a u s t r a l i a

➤ **MINKPINK** 



Le Specs

Since 1979, Le Specs has become renowned globally for its iconic and innovative sunglass collections at an affordable price. With a reputation as the ultimate summer accessory, Le Specs developed an international cult following and has become a true trendsetter in the global fashion market, spotted on celebrities including Kate Moss, Lady Gaga, Rihanna and Beyoncé. Le Specs is available in over 30 countries worldwide.

Who's wearing Le Specs





Le Specs

Season Preview

You would have already recieved a few new styles in Le Specs.
Keep on the look out for more super cool stuff!



LS PRINCE
in gold



LS PRINCE
in peach



LS SLID LIDS
in purple mirror



LS SAVANNA
in peach mirror



LS THUNDERDOME
in black pol



SEAFOLLY

Seafolly has been at the epicentre of Australian beach lifestyle since 1975 and has quickly become one of the most recognised swimwear and beach lifestyle brands world-wide.

Australia is globally renowned for its spectacular beaches and relaxed lifestyle. As Australia's number one swimwear brand, this is the essence that Seafolly encapsulates and brings to the world.

Seafolly's fashion designers, staff members, friends and family spend countless hours enjoying life in their own products. Seafolly are their own best customer and toughest critic. Innovative, fashionable, high quality swimwear, lifestyle apparel products and accessories are as important to Seafolly as they are to their customers.

Setting the seasons trends and launching summer swim fashion is all a part of the Seafolly ethos. Believing in the Seafolly girl by offering fun, fashion forward and innovative ranges of swim and lifestyle wear has garnered legions of fans and followers.

Summer holidays and beach escapes are integral to the Seafolly brand essence and its customers for all women around the world looking forward to their summer. Some time to relax and enjoy the company of friends and family or maybe a bit of time to themselves.

Seafolly is headquartered in Sydney, Australia with stockists around the globe and Seafolly concept stores in Australia, USA and Singapore. With the likes of It girls Gigi Hadid and Martha Hunt as ambassadors, Seafolly captures an endless summer feel.



SEAFOLLY

Season Preview

Check out these new Seafolly style hitting your store!



SF SANTA CRUZ
in gold



SF ENCINITAS
in peony pink

MINKPINK



The story begins in early 2005 when MINKPINK hit the Australia fashion scene. Determined to offer the market something new and different, the team takes influence and inspiration from high-end designs, current trends, street style and vintage pieces, working hard to produce fresh and flattering garments full of signature MINKPINK personality.

The entire team bubbles over with enthusiasm, ideas and passion to create garments that are fun, fashionable, affordable and well, just plain fabulous! Each piece is designed with everyday fashionistas in mind - aiming to be fit, friendly and work back with an existing wardrobe to create individual style.

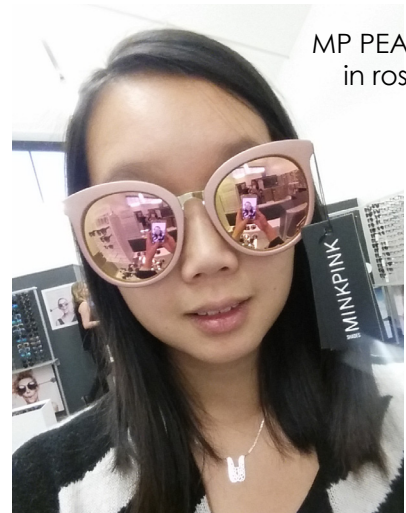


MINKPINK

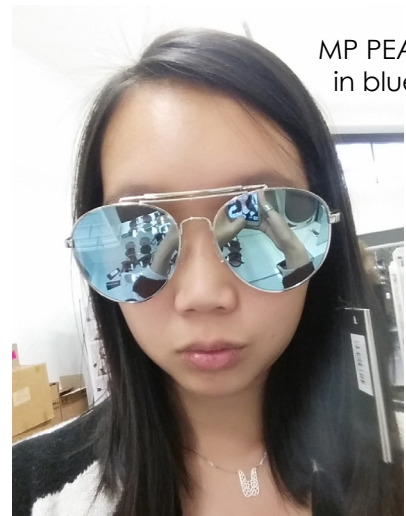


Season Preview

Some super cool and quirky styles in the new MINKPINK range.



MP PEACHY KEEN
in rose mirror



MP PEAK HOUR
in blue mirror

MP CRUISE CONTROL
in rose quartz



MP OH-YEAH
in vanilla/silver



MP CRUISE CONTROL

