



Design and Brand

Duke is inspired by street style, interpreting what we see out in the world, into a range of easily wearable and classic shapes. Detail is simple but significant. All styles feature the Duke signature lens etching and distinctive silver hardware. For Spring/Summer 16 we have created a new custom hinge, seen on the Premier, adding a strength and elegance to this bold frame shape.

Duke is a New Zealand owned brand, established in 2007 and currently available exclusively at Sunglass Style. The exclusive direct supply agreement allows Duke to be manufactured with the same high quality materials as other top lifestyle brands which may retail at up to \$300, with Duke priced from just \$89.90 to \$109.90.

Frames

Every pair of frames in the Duke Collection has been manufactured using TR90, an incredible material produced through Swiss technology as a thermoplastic that is incredibly durable, flexible, and lightweight. Glasses made with TR90 are extremely comfortable as they have a flexible quality allowing them to bend under pressure and contour to your face comfortably, fitting a wide range of sizes. This flexibility also makes TR90 glasses resilient to damage, as the material is pliable they are less likely to break from impact. The frames are also super lightweight, even the boldest, biggest styles don't feel bulky when made with TR90.

Lenses

All Duke Sunglasses are fitted with high quality Polycarbonate lenses. Originally developed for helmet visors for the Air Force and for "bulletproof glass", a newer thinner polycarbonate was later developed for sunglass lenses. Polycarb is lighter and significantly more impact-resistant than glass or other plastics making it ideal for sports glasses and general wear.

Duke sunglasses are available in the 3 classic lens colours of grey, green and amber, as well as graduated shades and flash tints. A graduated (fade) lens is always popular as a fashion choice but is also great for lower light conditions. The Flash or mirror coating on a lens decreases the amount of light passing through the tinted lens by a further 10-60%, making it especially useful for conditions of sand, water, snow, and higher altitudes. Duke mirrored lenses come in Silver Flash— a true grey tint, Red Flash – a darker blue-grey, and Blue Flash – a warm amber tint that is ideal for driving and other conditions where a higher contrasting lens is preferable.

Warranty

All Duke Sunglasses are covered by a 12 month warranty against defects in materials and/or manufacturing. Duke Sunglasses will be replaced or repaired with proof of purchase, free of charge within the warranty period. The warranty does not apply to any defect or damage caused by improper or unreasonable use.