



## **Design and Brand**

Taking inspiration from around the world, Eleven presents a truly international collection of eyewear.

The 16/17 Spring-Summer range is the first for Eleven, a New Zealand owned brand established in 2016. The inaugural series ranges from high fashion to casual streetwear. An additional Second-Summer drop later in the year will include key styles identified by the Eleven design team as must haves for this season.

A fundamental element of the brand is the custom 3pc case, arriving in stores in early September. Modelled on Sunglass Rep sample cases, the Eleven custom case easily fits 3 pairs of sunnies to be used for sunglass storage at home, and is also ideal for travelling when you might want to keep your faves on hand, or perhaps need to carry 2 pairs of sunnies and a pair of reading glasses on your travels.

## **Frames**

All frames in the current Eleven Collection are inject moulded and made with Polycarbonate, meaning they are lightweight, flexible and durable.

The II logo plate is a feature on most styles, while models with narrower temples have been manufactured sans hardware to keep those designs sleek and streamlined.

All models feature the brand and style name on the inside of the temple to make life easy.

## **Lenses**

All Eleven Sunglasses are fitted with high quality Polycarbonate lenses. Polycarb is lighter and significantly more impact-resistant than glass or other plastics making it ideal for active lifestyles.

Eleven sunglasses are available in a myriad of lens colours including the classic neutral shades, soft gradients and bright flash mirrored tints.

All lenses have the distinctive Eleven logo etching and of course provide high level UV protection.

## **Warranty**

All Eleven Sunglasses are covered by a 12 month warranty against defects in materials and/or manufacturing. Eleven Sunglasses will be replaced or repaired with proof of purchase, free of charge within the warranty period. The warranty does not apply to any defect or damage caused by improper or unreasonable use.