

sunstyler

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All About
eleven

Top Styles

Get the
Look

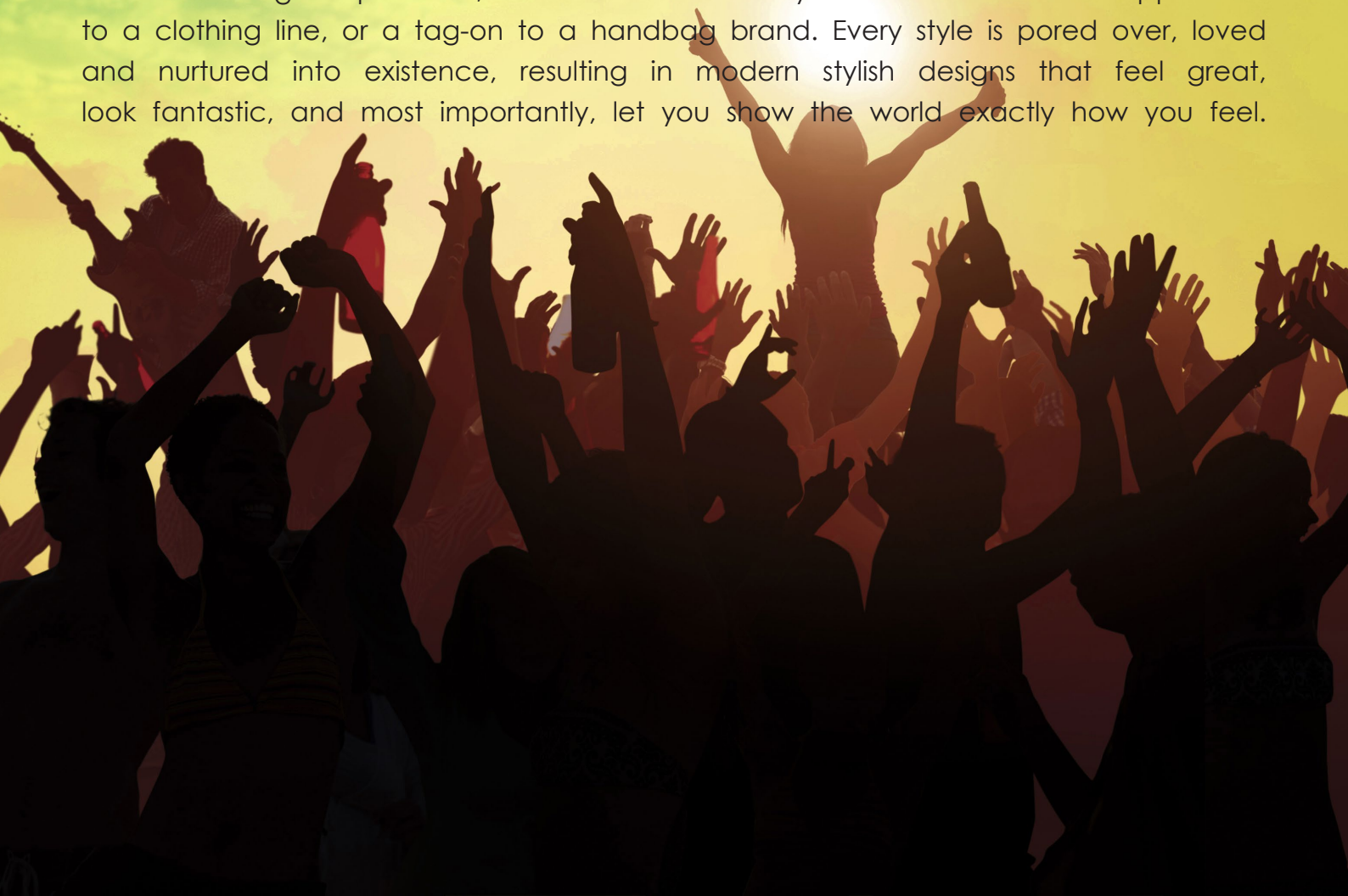
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The team at eleven know that fashion reflects not only our style and lifestyle but also our outlook and attitude. On any given day you might feel you want to stand out from the crowd... or blend into the background. Appear bright & bold... or dark & mysterious... We at eleven believe that everyone needs at least eleven pairs of sunnies!

At eleven we also believe that high quality sunglasses are too expensive! For everyone to realise the dream of eleven pairs, sunglasses need to be fashionable, great quality and affordable. Eleven has made this their mission and they intend to flip the sunglass world on its head!

Eleven is New Zealand owned, interpreting the latest international trends for our seasonal releases. We understand that fashion moves fast and while we're inspired by the classics, we are always looking to the future. Frames are constructed of premium quality materials ensuring they are lightweight, comfortable and robust. Lenses are made of optical quality CR39 and polycarbonate, and of course provide protection from those nasty UV rays. Eleven sunglasses are on trend and easy to wear; from classic models to the latest must-haves, with styles to get you noticed... or not.

Eleven are sunglass specialists; the entire focus is on eyewear. Eleven is not a supplement to a clothing line, or a tag-on to a handbag brand. Every style is pored over, loved and nurtured into existence, resulting in modern stylish designs that feel great, look fantastic, and most importantly, let you show the world exactly how you feel.



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#elevenpairs



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Spec Sheet

Frames

All frames in the current Eleven Collection are inject moulded and made with Polycarbonate, meaning they are lightweight, flexible and durable.

The 11 logo plate is a feature on most styles, while models with narrower temples have been manufactured sans hardware to keep those designs sleek and streamlined.

All models feature the brand and style name on the inside of the temple to make life easy.

Lenses

All Eleven Sunglasses are fitted with high quality Polycarbonate lenses. Polycarb is lighter and significantly more impact-resistant than glass or other plastics making it ideal for active lifestyles.

Eleven sunglasses are available in a myriad of lens colours including the classic neutral shades, soft gradients and bright flash mirrored tints.

All lenses have the distinctive Eleven logo etching and of course provide high level UV protection.

Warranty

All Eleven Sunglasses are covered by a 12 month warranty against defects in materials and/or manufacturing. Eleven Sunglasses will be replaced or repaired with proof of purchase, free of charge within the warranty period. The warranty does not apply to any defect or damage caused by improper or unreasonable use.



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Top Styles

With Eleven now on our shelves, they are the go to for affordable, great quality, on trend styles to fit any face. Here are our current top 5 styles.

- *ELEVEN Rio E10115*
Matte Black / Grey Grad



- *ELEVEN Paris E02315*
Shiny Tort / Green



- *ELEVEN Los Angeles E07115*
Matte Gold / Rose Gold Mirror



- *ELEVEN New York E04215*
Black Rubber / Grey Grad



- *ELEVEN Shanghai E05115*
Crystal Grey / Silver Mirror



eleven premium

Sneak Peak

Eleven Premium is arriving in stores later this year with new styles scheduled to drop in November and December. Priced from \$99.90 the Premium collection features hand-made acetate and metal frames in an exclusive, limited range of colours.



Copenhagen



Kyoto



Amsterdam

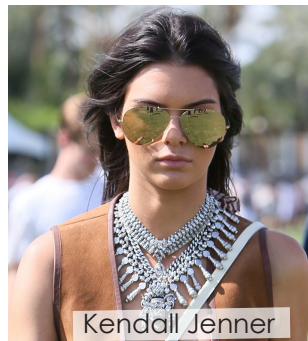


Stockholm

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Get the Look

Get these celebrity looks with these eleven styles.



Kendall Jenner



Selena Gomez



ELEVEN Los Angeles \$99.90



Johnny Depp



ELEVEN Milan \$79.90



Kanye West



Nick Jonas



Kristen Stewart



James Franco



Gigi Hadid



ELEVEN Shanghai \$79.90



Ellie Goulding



Katy Perry



ELEVEN Seoul \$79.90



Kim Kardashian



ELEVEN Paris \$79.90



Ryan Gosling



Justin Bieber



ELEVEN Auckland \$79.90