

*eleven
premium*

Salzberg

Our new Salzberg Eleven Premium frames are pretty special. Made from cellulose acetate they are strong and hardwearing, while the hand cut and polished material allows for a beautiful finish.

Cellulose acetate is hypoallergenic, made from a renewable resource, lightweight, and very strong. For eyewear it is made by forming layers of plastic into large blocks then carefully slicing individual parts, hand polishing and finally assembling them into a frame. Acetate is considered the highest quality plastic material for optical and sunglass frames. While early Acetate frames could be somewhat bulky and heavy, today's acetates are known for being strong, lightweight, and flexible. Cellulose acetate also has the widest range for transparency, rich colours, and finishes. More complex colourations are able to be produced by layering several colours or transparencies in layers and sandwiching them together.

The addition of a metal core in the temple of the Salzberg allows for greater strength and flexibility in the temples, meaning we can easily shape and reshape for our customers to ensure the perfect fit. This feature is easiest to view in the clear frame where you can see a solid metal core tapering to a wire throughout the length of the temple. Gently heating the temple will allow you to then bend the metal core to fit (around the back of the head or down behind the ear), once the frame has cooled the newly shaped frame will stay in place.

Salzberg Features include:

- Hand finished Acetate frame
- Custom designed 11 hinge with delicate eleven logo etching at edge
- Metal temple core for added strength and flexibility
- Subtle Eleven lens etching on inside of lens
- Unique Style Name, Code and Measurements etched in gold on inside of temple
- Eleven Premium etched on inside of right temple



Copenhagen

The new Copenhagen Eleven Premium model combines lightweight acetate and fine textured metal alloy to create a piece that is both fashionable and extremely comfortable to wear.

The Ivory Tort frame is a great example of the interesting, layered and unique colours that can be achieved with Acetate. Each piece will look slightly different as the process of forming the different colours together creates unique patterns in the blocks before they are cut and shaped into frames.

Metal detailing on the Copenhagen gives this glass an added sophistication. Finely embossed detailing on both the temples and nose bridge add interest to this piece. The matte black metal is designed to merge seamlessly with the matte black frames, while the pale gold detailing on the glossy frames brings a point of distinction without being overly flashy.

Copenhagen Features include:

- Hand finished Acetate and metal alloy frame
- Adjustable nose bridge for custom fit
- Metal core through temple tips for added flexibility
- Subtle Eleven lens etching on inside of lens
- Unique Style Name, Code and Measurements etched in gold on inside of temple
- Eleven Premium etched on inside of right temple

Lenses

Both new styles come in a variety of lenses including:

Green, a classic lens colour which is considered to be the most neutral colour through which to view the world. A green lens ensures great clarity of vision with the most true colour perception and remarkable colour contrast, providing a more 'natural vision'.

Brown, another classic lens tint. Blocking more blue light, a brown lens provides greater contrast, particularly in lower light conditions, and is preferred by many as a driving lens due to providing increased depth perception.

Grey, and grey gradient, again offer true colour perception and are great for general purpose use. Often the darkest of the tints, grey offers high visible light reduction, reducing eye fatigue in particularly glary conditions.

The Mirrored finish on a lens provides additional light reduction while also reflecting light away from the eyes. The mirror coating can decrease the amount of light passing through the tinted lens by a further 10-60%, making it especially useful for glary conditions, as well as making the wearer look très chic.



Guide to Measurements

You will notice a series of numbers etched on the temple of each Eleven Premium style, this is true of the other styles in the range also, the Kyoto and Macau.

Salzberg	49 □ 22-145
Copenhagen	49 □ 21-145
Kyoto	54 □ 20-145
Macau	58 □ 13-142

Lens

The first number indicates the lens diameter which is the width of the lens, measured from the bridge to the outside edge.



Bridge

The Bridge width is the second number. Typical widths are 12-26 millimetres. The bridge measurement is the distance between the lenses.



Temple

The third number in the sequence represents the temple length; it is the measurement in millimetres of the temple or "arm" length, from hinge to temple tip.

