

Q U A Y E Y E W E A R



Q / A



# Q U A Y   E Y E W E A R

Quay Eyewear, born roadside on the festival circuit in 2004, is the notoriously cool sunglass brand for the nonconforming and freethinking. With its signature oversized frames, playful yet infinitely edgy range of designs and affordable price point, Quay ensures that every outfit can be styled with the perfect pair of sunnies. With music inspired roots, countless adventures abroad and some Melbourne fashion flair, Quay has become a favourite for individuals with fearless style, a carefree attitude and fresh perspective.

Today Quay sunglasses can be found in 35 countries at over 2000 retailers worldwide, and Sunglass Style is super excited to be the first chain of stores in New Zealand to bring the brand to our customers across the country.





# Q/A X DESI PERKINS

Quay has teamed up with YouTuber mega-star fashion blogger, Desi Perkins to create QUAY X DESI. The collaboration was first released in June 2016 and thanks to Quay's #quaysquad sold out in record time. The highly coveted collection originally launched with Quay's world famous HIGH KEY, an ultra-chic modern aviator sunglass, featuring oversized mirrored lenses, metal frames, a double bridge and adjustable nose pads. The collaboration has received overwhelming popularity amongst the Quay loyal fan base and seen on countless celebs worldwide.

Desi Perkins has over 2 million YouTube subscribers. Her most popular video, an eyebrow tutorial, has almost 15 million views. Prior to starting a YouTube channel, she posted makeup pictures on Instagram, where she quickly gained a following.

