



sunstyler

edition 23

kate spade ♠ ELECTRIC ⚡

Brands of the Month

August

► Kate Spade

Kate Spade New York is an American fashion design house founded in January 1993 by Kate Spade and Andy Spade. The Kate Spade girl leads an interesting life, she lives colorfully. She's charmingly irreverent – an uptown girl with a downtown twist.

► Electric

The Electric eyewear collection is 100% Italian made with Melanin infused lenses that block UV & blue light, relaxing your eyes and providing vivid, crisp, clear, haze free vision. Electric offers a lifetime warranty against manufacture's defects.

► Top Sellers & New Season

See our top sellers and new season in Kate Spade & Electric



kate spade

Kate Spade

It all started back in 1993, when Kate Brosnahan Spade, a former accessories editor at Mademoiselle, set out to design the perfect handbag. Debuting with just six silhouettes, she combined sleek, utilitarian shapes and colorful palettes in an entirely new way and so Kate Spade New York was born.

The company initially started out selling mainly handbags, but eventually extended to include stationery, personal organizers, address books, shoes, beauty products, perfume, raincoats, pajamas, clothing and eyewear. It now also has a full women's clothing line. In 2004, "kate spade at home" was launched as a home collection brand. It features bedding, bath items, china, and various items for the home and wallpaper.

Jack Spade, a fictional name, is the men's complement to the Kate Spade brand. Its founder and principal designer was Kate's husband, Andy Spade. In recent years, Kate Spade has been featuring designs and special editions by guest designers and is no longer the sole artistic vision of the husband and wife team.

In 1996, Spade's company opened its first shop in New York City's SoHo and now has over 140 retail shops and outlet stores across the United States, and more than 175 shops internationally. Their colorful products are sold in more than 450 doors worldwide, in every time zone and on every continent. whether in San Francisco, Sao Paulo or Shanghai, the. Kate Spade shops are always warm and inviting.



ELECTRIC

Electric

Founded in 2000 ELECTRIC partnered with Eric Crane to launch the brand by designing the identity and has maintained the brand's image. ELECTRIC is a global, premium eyewear brand rooted in Southern California's rich music, art, surfing, skateboarding, snowboarding, outdoor sport, and customization culture. ELECTRIC designs and markets an extensive line of award winning sunglasses made in Italy of the highest quality, designed and tested in California's rich natural resourced landscapes. Snow goggles, watches, bags, apparel and accessories support eyewear throughout the globe.

Over the last decade, Electric has produced some of the most unique and innovative sunglasses, snow goggles, and accessory designs in the action sports market. In 2006 Electric was awarded "Breakthrough Brand of the Year" by SIMA (Surf Industry Manufacturer's Association) and in 2009 won the "Accessory Product of the Year."

The optics of OHM

Electric's Optics of OHM focus primarily on clarity and protection of the eye. However, their benefits go beyond the eye itself, protecting the sensitive skin around the eye from damaging Blue (HEV) rays and can help to prevent crow's-feet.

PROTECTION

- Acts like SPF 140 for your eyes
- Prolongs retinal health
- Helps to prevent crow's-feet

COMFORT

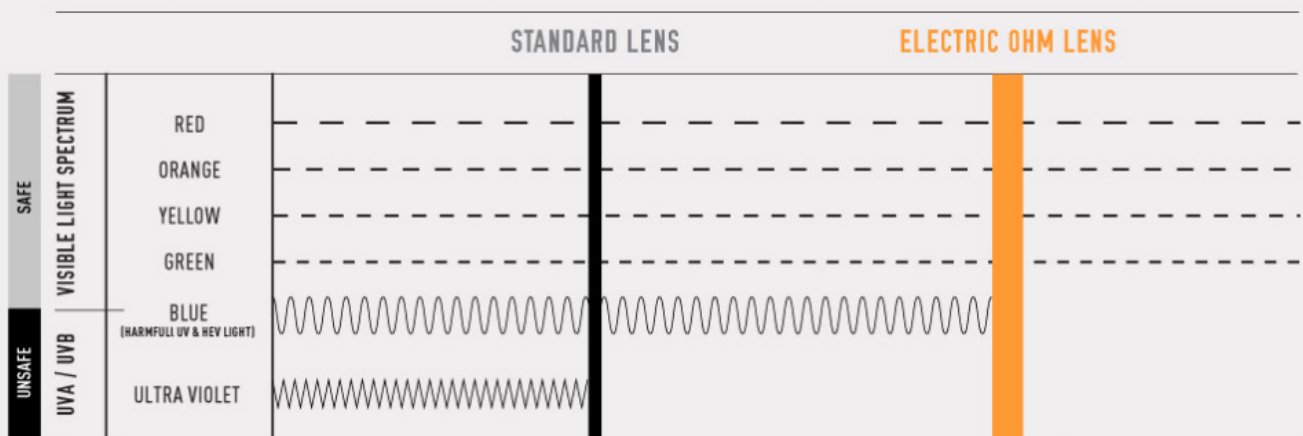
With increased protection come less strain and a relaxed, soothing feeling for your eyes.

ENHANCED VISION

Not to be confused with a "color enhancing tint", our standard issue OHM lenses provide vibrant images with clarity, contrast, and depth.

WHAT IS MELANIN?

Melanin is a natural pigment found throughout the human body. Its role is to protect us against sunlight damage by filtering UV & HEV Blue Light and is the best natural defense against the sun. Every pair of Electric lenses is infused with synthetic Melanin, blocking up to 98% of blue light, a feature unique to Electric's product line.



Top Sellers

Kate Spade

1. KSP AMAYA/S SOX



2. KSP DELPHINE/F/S QGX



3. KSP JULIEANNA/S CRX

Electric

1. EC SWINGARM XL MT BLK/
GREY POL



2. EC KNOXVILLE XL MT BLK/
GREY POL



3. EC BLACK TOP MT BLK/GREY
POL

New Season

Kate Spade



KSP ARLYNN/S 08A 52 90
Crystal Black



KSP EMILYANN/S 0NR 59 JO
Havana Gold / Gold Flash



KSP JUDYANN/P/S FZL 56 SP
Havana



KSP MACKENZEE/S UYY 57 90
Black



KSP SHERYLYN/S 581 54 HA
Havana

Electric



EC SWINGARM Matte Black
/ Fire Chrome



EC DUDE Matte Black / Grey



EC ZOMBIE Matte Black / Grey



EC SWINGARM Matte Black
/ Blue Chrome

