

sunstyler



edition 24

Couture French
Fashion House

Celeb fashion fave
Top Sellers

Made in Italy

CÉLINE

CÉLINE

➤ Celine

Founded in 1945 by Céline Vipiana, the French luxury fashion house has become essential to all fashion icons. With Céline's bold shapes and sharp edges, all lovers of fashion and style should own a pair of Céline.

➤ Who's Wearing Celine & Top Sellers

See the Celeb's wearing Celine and our top sellers.

➤ Handcrafted Acetate

All Celine sunglasses are made in Italy.

Hard Acetate - An innovative and exclusive material able to take Celine volumes to the extreme, but with incredible lightness.

Flat Thin Acetate - A new interpretation of Celine boldness obtained through constructions of acetate layers.

CÉLINE

Céline is a French luxury house founded in 1945 by Céline Vipiana. Today, it is an international luxury goods brand owned by LVMH Moët Hennessy Louis Vuitton SE, better known as LVMH.

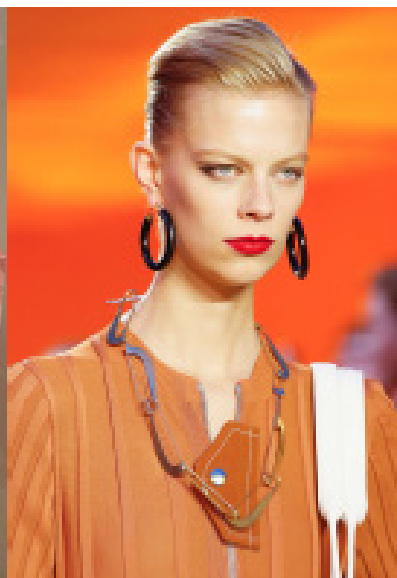
Céline was originally created as a made-to-measure children's shoe business that eventually grew into women's shoes and accessories. The ready-to-wear line debuted in the 1960's. Beautiful classical lines and styles, history of classical designs that withstand time.

On September 4th 2008, the influential fashion WWD Fashion announced that Bernard Arnault, president of LVMH, appointed Phoebe Philo as the new creative director of Céline.

Philo started in October 2008 and presented her first Céline ready-to-wear collection for Spring-Summer 2010 at Paris Fashion Week to rave reviews

"Céline had no recognizable silhouette, no famous historic designers. I've never really looked into archives anywhere I've worked, actually... I just like it to be strong. I think it's worth doing something differently. I'm real; it's a business. Things have to sell, of course, but if I don't want to put bags on the runway, we don't put bags on the runway. I have complete creative control."

"When women wear Céline, they feel good and confident and strong"
- Phoebe Philo, interview to Vogue.



Who's Wearing

CÉLINE

Kim Kardashian in
SHADOW & ZZ TOP



Chrissy Teigen in
THIN SHADOW

Hailey Baldwin
in EDGE



Adele in
AUDREY

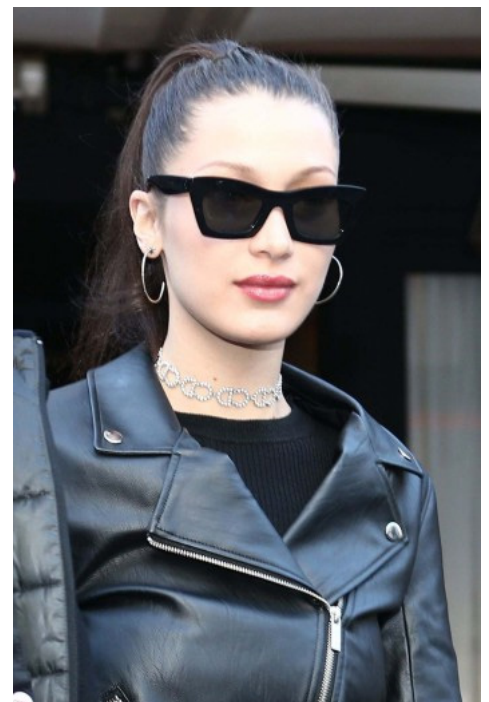


Victoria Beckham in
THIN SHADOW

Lily Aldridge in
LEA



Rihanna in
BABY AUDREY



Bella Hadid
wearing Celine

Top Sellers

Celine

1. CL 41026/S FU5 SHADOW

The SHADOW is the ultimate high fashion statement piece to own. This significant piece combines classic and modern style perfectly.



2. CL 41090/S FU5 CATHERINE



The CATHERINE provides a feminine take on the wayfarer shape combined with a slight cat eye.

3. CL 41053/S 807 BABY AUDREY



The BABY AUDREY is a smaller take on the iconic Celine 'Audrey' sunglasses, named in homage of Audrey Hepburn and her character Holly Golightly's sunglasses in the 1961 classic Breakfast at Tiffany's.

The THIN SHADOW is the new take on the 'Shadow'. The finer frame design makes this style more oversized, yet still combining the modern classic look.



4. CL 41435/S 807 & 086 THIN SHADOW

5. CL 41805/S 807 NEW AUDREY



The NEW AUDREY is a reinterpreted take from 'Audrey'. A firm favorite of fashionista's worldwide, with their bold square shape.

CÉLINE

Hard Acetate



PRODUCT STORY

Exclusive material, light weight and perfect shapes Céline iconic bold structures reinterpreted in light sections thanks to a new innovative material: HARD ACETATE.

HARD ACETATE is an exclusive material for Céline in Safilo brands portfolio.

TECHNICAL FEATURES

- HARD ACETATE has an intrinsic high density composition which makes it extremely resistant to distortion, while maintaining thin sections (3,5 mm vs. regular 5,6mm) and light weight
- Pad arms inserts
- Classic 3 dots signature both on the front and on temples
- Photoengraved logo inside the right temple

KEY SELLING POINTS

- Higher resistance to distortion
- Extremely thin section
- High-quality handcrafting
- Comfortable and adaptable fitting
- Céline's iconic look thanks to sharp edges
- Impactful boldness for sun
- Made in Italy

CÉLINE

Flat Thin Acetate



PRODUCT STORY

Céline's 'shape in shape' interpretation

Impactful bi-layer sunglasses obtained through an overlap of very light and transparent acetate frames, with a surprisingly thin side view.

This is the great novelty of Céline's SS17 eyewear collection.

TECHNICAL FEATURES

- Bi-layer acetate with shape in shape effect
- Super bold but ultra-thin in section (2mm) outline shape
- Structural shape visible in transparency (4mm)
- Lenses inserted in the structural shape
- Riveted hinge with 3 dots on the temple

KEY SELLING POINTS

- Super bold Céline look in a completely new construction
- Pop color palette including fluo colors and playing with transparencies
- High perceived value due to the innovative architectural structure
- Made in Italy