

NEW SEASON

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- **Celine**
- **Dior**
- **Gucci**

- Givenchy
- Marc Jacobs
- Hugo Boss

CÉLINE

Céline is a French luxury house founded in 1945 by Céline Vipiana. Today, it is an international luxury goods brand with designs by cretive director, Phoebe Philo.

New Season Style Favourite Picks







Dior

The French Fashion House of Dior was established in 1946 by Christian Dior. The art of seduction, creativity, femininity and luxury are the perennial signatures of the Dior international style.

New Season Style Favourite Picks





The House of Dior Haute-Couture focuses on Excellent Craftsmanship, Femininity & Heritage 2. Dior is our Top Premium Luxury brand only rivaled by the likes of Louis Vitton, Chanel & Hermès 3. Dior is a French couture premium luxury brand. Sunglass price range \$629.90 - \$1200

GUCCI

The story of Gucci begins In 1921 when Guccio Gucci opened a small leather goods and luggage store in his native Florence, Italy. Now, influential, innovative and progressive, Gucci is reinventing a wholly modern approach to fashion.

New Season Style Favourite Picks





Key Selling Points All Gucci sunglasses are made in Italy. Distinct Gucci design features include the "Bamboo Bag", the trademark Green-

Red-Green web, and the legendary double "G" logo.

3. Gucci is an Italian luxury brand. Sunglass price range \$395 - \$795

GIVENCHY

Givenchy, founded in Paris in 1952 by Hubert de Givenchy, is an international luxury house known for its Haute Couture, ready-to-wear and accessorie's collections for men and women.

New Season Style Favourite Picks











MARC JACOBS

Launched in 1986 by the New York designer Marc Jacobs, Marc Jacobs is a designer brand that offers clean, sophisticated designs with original details and an ownable, distinctive vintage feel.

New Season Style Favourite Picks







HUGOBOSS

Hugo Boss is a German fashion and style house based in Metzingen, Germany. It is named after its founder, Hugo Boss. The company was founded in 1921 as a clothing company and making uniforms.

New Season Style Favourite Picks





H U G O B O S S Key Selling Points

- Hugo Boss is aimed for the male
 consumer whom pays attention
 to details, materials and
 construction. The sophisticated,
 stylish man who wants quality,
 comfort and to be appropriately
 dressed for any occasion.
- 2. Some Hugo Boss styles include innovative temple construction, where the vintage touch of real wood is combined perfectly with the lightness of optyl.
- Hugo Boss is a German designer brand. Sunglass price range \$259.90 \$449.90