

# WIN: DREAM TEAM MELBOURNE SHOPPING TRIP!



From the high end boutiques of Bourke and Collins Streets, the Fun Fashion of the CBD Mega-Malls, to the cheap and cheerful stores in Chinatown, Melbourne is a shopping Mecca for all! Catch a tram and shop 'til you drop at the glossy internationals from Zara to Dior, or wind your way through the cute and cosy laneways downtown to find a little something different.

Be our DREAM TEAM and win this amazing store team incentive by selling our FAVE brands (shown below) to increase your store's brand sales. The store with the biggest % point increase wins a team shopping daytrip to Melbourne including flights, transfers and spending money!

Dior

rag & bone  
NEW YORK

MARC  
JACOBS

♠  
kate spade  
NEW YORK

BOSS  
HUGO BOSS

Rēvo

CARRERA  
RACING SINCE 1956

Julbo®

ELEVEN

DUKE

Polaroid

CREW

# THE DETAILS...

Below you will find your stores base % of sales of the brands included in the promotion.

The store with the biggest percentage point increase on their base sales wins the prize.

Store	Base Sales %
NM	25.1%
PN	25.9%
SL	27.3%
RC	20.7%
CP	27.4%
SP	23.8%
AB	25.3%
NS	27.1%
QS	31.3%
LQ	25.0%
BF	28.3%
HB	10.3%
TW	8.9%
TR	8.5%
ON	9.3%

## TERMS & CONDITIONS

- Base sales % is taken from the previous 365 days sales of these brands.
- % Increase is number of percentage points increased eg, increase sales from 21% to 26% is a 5% points increase.
- Sales accumulate from 22 June – 31 July 2018 inclusive, from Sunglass Style verified POS data.
- Discounted sales (outside of instore promotion) and staff purchases will not be included in promotion. Appropriately processed Duty Free sales will be included in promotion.
- Team members who work across multiple stores are not eligible for the prize in multiple stores. All team members will be allocated a home store which is the store at which you work the greatest number of hours during the promotional period. Team members are required to have worked a minimum of 20 hours during the promotional period in their home store to qualify for the prize.
- Winning team will be announced on or before 10 August.
- Prize to be taken before end of September 2018, if team member leaves Sunglass Style before this date their right to any portion of the prize will be forfeited.
- Parental consent is required for the travel of winning team members aged under 18.
- Total Prize Package is \$5000, spending money will be allocated after travel costs are deducted, and split evenly between winning team members.
- Sunglass Style Standard Promotional Terms and Conditions Apply.