

rag & bone

NEW YORK

Established in 2002, rag & bone was born out of a desire to create masterfully constructed clothing. Rooted in British heritage and imbued with a New York edge. Known for innovative yet wearable clothing that innovatively melds classic tailoring with an edgy yet understated New York aesthetic that redefines effortless, urban style.



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Rag & bone is dedicated to craftsmanship, innovation, and timeless style. Each collection is designed in New York and produced by some of the oldest and most supremely skilled manufacturers around the world.

The brand targets women & men, 25-45 with a refined, sophisticated and urban taste for design and quality.

Rag & bone is a way of thinking about clothing – the creation of beautifully constructed, quality things – and it's also an attitude.

Rag & bone operates 38 retail stores worldwide. Stocked in High end boutiques and department stores in over 53 countries.

Each store bears rag & bone distinctive minimalist, industrial aesthetic with the help of fixtures crafted by their in-house fabrication studio. At Sunglass Style we are recreating this aesthetic feature in our rag & bone displays.



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Top Picks

30548 RNB1003S Blk Pol \$379



An elegant sillhouette to suit all face shapes with a gradient polarised lense.

30556 RNB1007S Blk Gld \$399

30560 RNB5003S Gld Brwn \$279



This vintage style with a modern touch will bring out authentic personality to anyone who wears it.



An iconic aviator shape with exceptional craftsmanship and detail brings a timeless design.

rag & bone Key Selling Points

- Designed in New York.
- 2. Authentic Design, Quality craftmanship
- Affordable Luxury priced from \$269-\$429

