

sunstyler

edition 27



MARC JACOBS

MARC JACOBS

MJ - THE PERSON & BRAND



After 30 years Marc Jacobs continues to unabashedly shape the boundaries of American fashion. The indefinable characteristics of his namesake label are the result of a certain unique, uncommonly frank and brilliantly outspoken perspective.

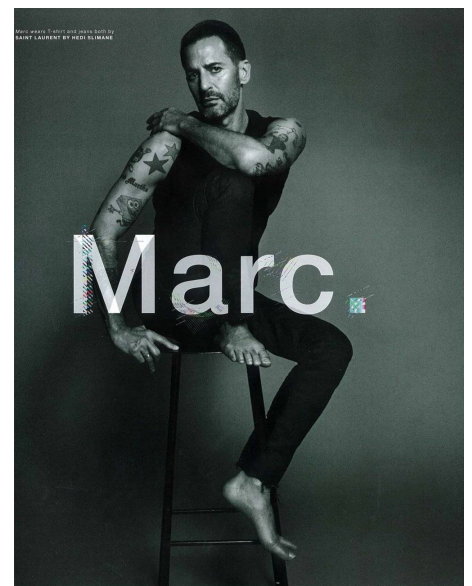
Marc continues to explore the beauty in the unexpected and convey the luxury that exists in the everyday. At the core of the company's values is his belief that we are each the star of our own movie, and through the joy of the ritual of fashion, makeup and fragrance, we can help further define our individuality and personality.

He continues to offer fashion and accessories through a broad spectrum of accessibility without compromising honesty and integrity.

Marc's known for his exuberant creativity, rebellious nature, and unpredictable spirit, all while remaining authentic.

The eyewear collections juxtapose conventional traditions with the most innovative techniques and quality.

The products target both female and male consumers, aged between 25 and 45, that want to declare its own identity and personality.



MARC JACOBS

BRAND DIRECTION

Marc Jacobs is capable of conjuring up a million different moods, alighting on something, only to turn 180 degrees with the next step. The Marc Jacobs eyewear collection conveys a contemporary style, with a range of inspiration from a retro sports feel in the edgier fashion pieces, to more classic vintage styling in the core men's and women's lines. This season's statement pieces rekindle our love affair with the flat-top frame, showing clean lines and subtle stripe detailing in key silhouettes such as the 312/S, 321/S and 322/S. As always, the Marc Jacobs women's collection is elegant and universally flattering, while the men's offer provides strong, timeless shapes.

NEW STYLES



MARC 312/S - \$469.90

Our crazy-cool ADV pc for the season, this unique pair has a clean square top and outer wireframe for an art-like silhouette.



MARC 321/S - \$259.90



MARC 322/G/S - \$259.90

Reminiscent of our fave flat-tops from years gone by, the unisex 321 and 322 offer cool oversized styling, with a subtle tonal stripe across the top. Off-duty cool for guys and gals.

MARC JACOBS

NEW STYLES - CONTINUED



MARC 317/S - \$339.90

Putting a contemporary twist on the classic Aviator with rimless lenses and a flatter frame front, this over-sized guys frame will look great on women too.



MARC 327/S - \$299.90

Slightly edgier than your average round sunglass, the angles on this frame give an architectural feel to this otherwise simple shape.



MARC 337/S - \$229.90

Find easy everyday style with this perfectly proportioned frame. The rounded off rectangle will suit so many face shapes and offers a traditional look for our more conservative customers.



MARC 336/S - \$229.90

A Purrr-fect cats-eye frame! Totally wearable and totally cool, this frame fits like a dream and looks gorgeous on, with a price that can't be beat!



MARC 403/S - \$339.90

What SS 2018/2019 collection would be complete without a cats-eye or a micro glass? Well MJ has us covered in one with this sleek micro mini cats-eye, for the die-hard fashionistas out there.

TOP SELLERS

WOMENS



MJ # 30519 - \$339.90
MARC 279/S 807 50 90



MJ # 30524 - \$249.90
MARC 304/S 086 56 90



MJ # 30525 - \$239.90
MARC 309/S 086 54 90

MENS



MJ # 24914 - \$269.90
MARC 119/S 807 5490



MJ # 28976 - \$249.90
MJ MARC 224/S R6S 52 90



MJ # 30517 - \$339.90
MARC 275/S 086 55 QT

MARC JACOBS

THE SNAPSHOT CAMERA BAG

Meet the new star bag from Marc Jacobs. In just a few seasons, the little camera bag has made a place for itself on the it-bag shelf. With its ultra-compact size, two well organised compartments, and wide strap with plenty of character, this micro-bag has easily replaced shoppers and shoulder bags as the first choice for fashionistas. In a hot pinky peachy colourway, here is your chance to nab a little piece of fashion history.



THE SNAPSHOT

Versatility and interchangeable straps create endless possibilities.
Meet the best-selling Snapshot.



MARC JACOBS

THE PROMOTION

While we have the promo running in stores we wanted to get you guys into the action as well. So with that being said, every MJ sunglass sold scores YOU an entry into the draw to win the iconic MJ snapshot camera bag, RRP \$629! There's two to be won!!

sunglassstyle

WIN WITH MARC JACOBS



PURCHASE ANY MARC JACOBS SUNGLASS,
SIGN UP TO OUR VIP PROGRAMME AND
GO IN THE DRAW TO WIN THE ICONIC
MJ SNAPSHOT CAMERA BAG, RRP \$629 !

Promotion ends 20th November 2018 and prize will be drawn Monday 3rd December 2018.
Winner will be contacted by email and/or phone.
Only purchases at full RRP are eligible for promotion.
Eligibility requires sign up to customer VIP programme.