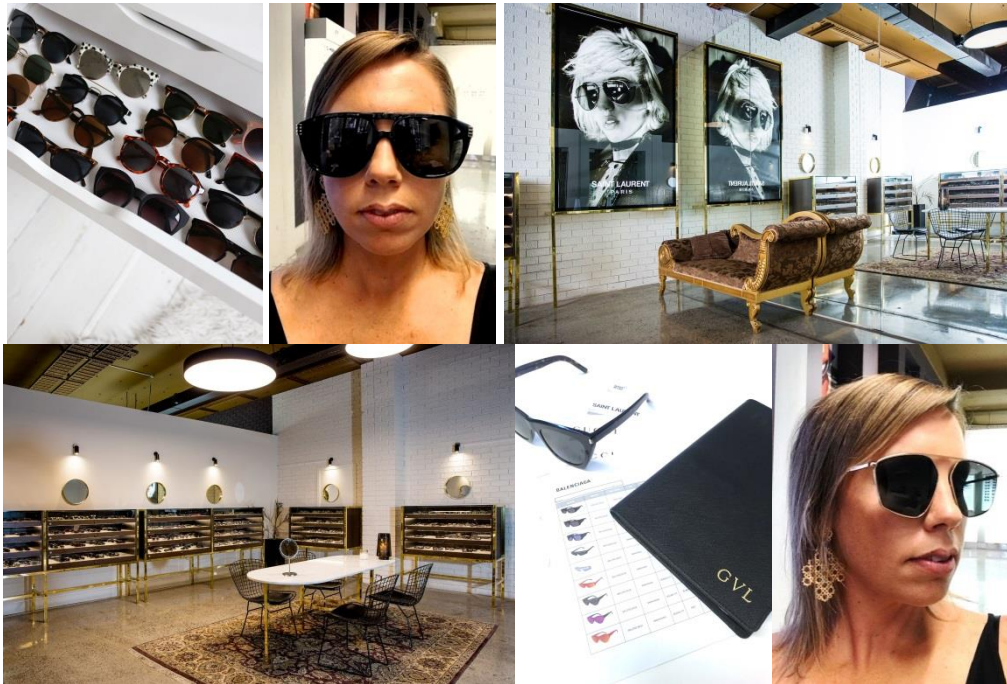


## BUYING DAYS!

In mid May we were hosted by Sunshades in Sydney where we viewed new season Kering brands Gucci, Saint Laurent and Balenciaga among others; and the Sunshades portfolio of Le Specs, Karen Walker, Mink Pink and all the rest! It was a great day with lots of cool product, good deals (MAN have we got the BEST Gucci promo for you guys ever!!) and ended up with champagne all round!



We were back in Australia the following week to spend time with Luxottica for a couple of days and Thelios who is the Italian manufacturer of Celine and other fashion houses such as Loewe and Kenzo.



Lux schmoozed us on the evening we arrived with a fancy dinner and then totally backed it up the following day with amazing visual displays showcasing their key brands, and providing some really interesting content via top guest speakers. Along with viewing collections and working on new marketing & VM ideas with Lux, we have awesome new training opportunities which will be rolled out in the coming months.



With Thelios we had formal presentations for each brand before viewing and sample selection. Celine has some really strong styles and a renewed focus on their men's line, with Heidi Slimane's influence apparent. The Kenzo and Loewe ranges were fun with lots of colour and sporty silhouettes- we would love to hear any feedback you might have regarding these brands that are not as well known in the NZ Market.



### Trendz with a Z...

While micro mini sunnies and catseyes are still on the scene, the new focus for the coming season is bigger is better again, with an influx of shields, shields, shields! Not always the easiest look to pull off, but one we saw across all collections and expect to see more of at summer convention in Hong Kong and Milan.



### WIN!!

Ahead of our next trips which will determine our ranges for the next 6 months or so, we'd love to get some product feedback from you guys, and thanks to our awesome suppliers, we have a couple of gift packs to give away too! I have a Burberry sunglass and a Gucci notebook for one lucky teamie, and an Oakley sunglass, backpack and cap for another! All you need to do to be in to win is fill in the questionnaire attached and email back to [genevieve@sunglassstyle.co.nz](mailto:genevieve@sunglassstyle.co.nz) by this Sunday 16 June- remember to let me know if you're keen on the Burberry or the Oakley prize. Thanks!!

