

WHAT DOES GREATNESS LOOK LIKE?

"Over the next month, we want every store to tell us about a **GREAT** in-store experience.

This could be an amazing interaction with a customer,
a day in store where everything felt amazing and went to plan,
a funny interaction with a customer which left you in the best mood,
an opportunity you may have had to make someone's day,
a difficult customer that you turned into a fan...

So get creative and let us know your stories of **GREATNESS**"

WEEK ONE | RC, NM, QS, HB

WEEK TWO | BF, TW, TR, AB

WEEK THREE | ON, TX, SL, LQ

WEEK FOUR | NS, CP, SP, PN

Stories are to be emailed to Raji and Noah by EOD Thursday each week.
(Week 1 due 20th Jun, Week 2 due 27th Jun, Week 3 due 4th Jul, Week 4 due 11th Jul)

Four weeks from now, all stores will have a GREATNESS post up on the blog.

In a company-wide vote, each store will have a week to pick one blog post that they believe truly represents what greatness looks like - choices to be sent to Raji and Noah.

The winning store will be announced on the blog and will receive a prize of \$200 which they can, as a team, choose how it is spent.