

sunstyler

EDITION 31 | SEPT 19



 GUCCI 

THE RUNDOWN

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Founded 1921

Founder Guccio Gucci

HQ Florence, Italy

Creative Director Alessandro Michele

Country of Origin Italy

Facebook 18 million followers

Instagram 36.6 million followers



Gucci is one the most renowned and influential luxury brands in the world today, a genuine global reference for fashion and accessories, and a benchmark for a modern, innovative business.

Founded in Florence in 1921, the House is renowned for eclectic and contemporary creations that represent the pinnacle of Italian craftsmanship and are unsurpassed in quality, attention to detail and imaginative design.

Today, Gucci is striving to redefine Luxury for the 21st century, an ambition that since 2015 has been led by the tandem of the brand's Creative Director, Alessandro Michele, and its CEO, Marco Bizzarri.

Colorful, romantic, poetic and magical, Michele's unique vision has met with immense critical acclaim while also creating an authentic emotional bond with younger customers.

Informed by an erudite interpretation of cultural and fashion history, Michele's multifaceted approach successfully blends dandyism with the Italian Renaissance, a gothic aesthetic and a DIY punk attitude. Now more than ever, charisma, innovation and a commitment to progress let Gucci take a radically modern approach to fashion.



In 2017, with a commitment to responsible business practices, Gucci unveiled 'Culture of Purpose', a 10-year sustainability plan that focuses on creating a positive environmental and social impact, which is outlined in the Gucci Equilibrium platform.

The urban romanticism and eclecticism the Creative Director Alessandro Michele has infused into his collections has redefined Gucci's codes and creativity.

Alessandro's distinctive and contemporary aesthetic favours gender fluidity, rich embellishments, and an unconventional vibe, all blended liberally and unexpectedly. As seen on the runway, eyewear is part of the House's new aesthetic. Over 250 new styles developed annually feature the brand's iconic motifs alongside novelty details, making the offering extremely versatile for the contemporary tastemaker.



The Range

The Gucci range is changing all the time with new styles and colours being added each month. There are limited stock levels in some of the key fashion pieces so if our customers love a style they should grab them. We can't wait to see what they will bring out next!



GG0034S001
Pid: 26428



GG0225S001
Pid: 30434



GG0459S001
Pid: 32685



GG0443S003
Pid: 32684

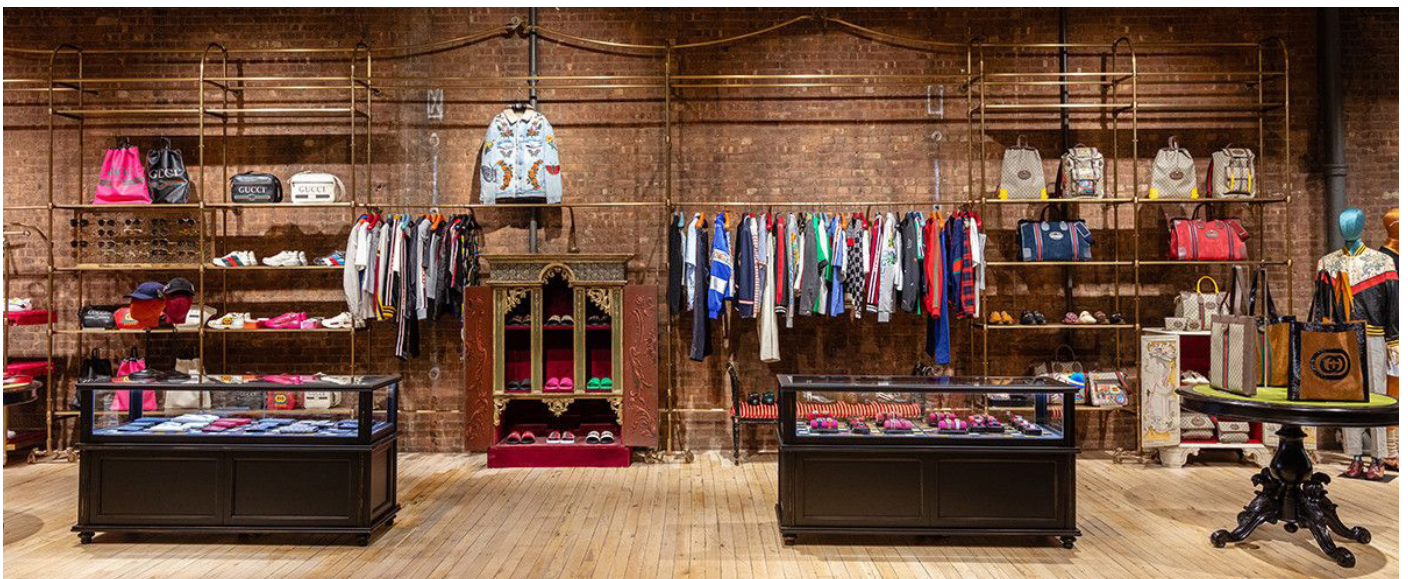
COMING SOON



GG0396S003
Pid: 32127



GG0416SK001
Pid: 32342



BAG PROMOTION

STARTS 17 SEPTEMBER

The Gucci Mini GG Marmont Bag we're giving away is a smooth & supple calfskin leather shoulder bag in a classic off white. The bag features an antiqued gold chain and leather shoulder strap. The front features an interlocking antiqued gold GG logo. The bag opens to a beige suede interior with a patch pocket. The compact, yet spacious shoulder bag is perfect for anytime of the day or night!

Such an awesome giveaway and perfect Gucci selling tool. Enjoy the promo everyone!

WIN WITH GUCCI

BUY ANY PAIR OF GUCCI
SUNGLASSES AND GO INTO
THE DRAW TO WIN THE
GUCCI MINI GG MARMONT
BAG IN OFF WHITE



LIMITED TIME ONLY
TERMS AND CONDITIONS APPLY