

- German Fashion House founded 1924
- Known for sharp tailoring, focus on quality and craftsmanship
- Move over Superman, Orlando Bloom is the new face of Hugo Boss!
- Boss Customer is a confident, sophisticated man with classic style



BOSS 1127/S 807 54 IR BLACK/GREY

- Made in Italy, \$479.90
- Features flat-top and keyhole nose bridge



Vintage-inspired sunglasses by BOSS offer flat-topped frames in glossy acetate with an open keyhole bridge, this piece features in the cool new advertising campaign featuring Orlando Bloom.

Trimmed with hardware inserts and rivets for a sleek look, subtle BOSS logos put the finishing touches to this modern pair. Allocated for selected stores only.

BOSS 1122/S

- Made in China, \$359.90
- Features tubular temples and flex hinges

A contemporary interpretation of a classic style, created in matte steel with tubular temples featuring BOSS logos, these sunglasses offer a sleek silhouette.

Functional rivets at the front seal off this richly designed model with a minimalist touch, while flexible hinges make for an adjustable and comfortable fit.

Available in Matte Ruthenium/Grey and Matte Brown/Green, for all stores.



BOSS 1121/S

- Made in Italy, \$349.90
- Features tubular temples and flex hinges



A refined model combining acetate frames with tubular metal temples. These sleek sunglasses showcase flexible hinges and adjustable end-tips for premium comfort with minimalist detail. Subtle branding completes this authentically styled pair.

Available in blue horn with a gradient grey lens and classic black. Allocated for all stores.

NEW COLOURS in Top Selling Models:

BOSS 1004/S in Matte Blue FLL

BOSS 1086/S in Dark Havana 086

