



QUAY

x *Chrissy*

FEB 2020

GLOBAL CAMPAIGN TOOLKIT

QUAY

PRODUCT DETAILS

DESCRIPTION

No matter how big your sunnies wardrobe is, everyone needs their go to staple sunnies. Intro, AFTER HOURS—the perfect balance between timeless and edgy, these slightly winged square frames are the fabulous everyday sunnies you'll never want to lose.

COLOURS

BLACK/SMOKE TAC
TORT/BROWN FADE

PRICE

\$65 USD | \$70 AUD | £45 GBP | €55 EUR (BLACK/SMOKE TAC)
\$55 USD | \$65 AUD | \$40 GBP | \$50 EUR (TORT/BROWN FADE)

SPECS

WIDTH: 150MM. HEIGHT: 57MM. NOSE GAP: 24MM.
TRITAN COPOLYESTER FRAME & TEMPLE. PC LENS (BLACK/SMOKE TAC POLARIZED). LENS

PRODUCT PHOTOGRAPHY

AFTER HOURS
BLACK/SMOKE TAC



AFTER HOURS
TORT/BROWN FADE



ON MODEL PHOTOGRAPHY



ON MODEL PHOTOGRAPHY



PRODUCT DETAILS

DESCRIPTION

...A story where you + these sunnies live happily EVER AFTER. Back by popular demand, you can update your everyday look in these oversized, easy-to-wear injection frames.

COLOURS

TORT/SMOKE TAUPE

GREY/BLUE

SPECS

WIDTH: 146MM. HEIGHT: 56MM. NOSE GAP: 16MM.
TRITAN COPOLYESTER FRAME & TEMPLE. POLYCARBONATE LENS.
LENS CAT 3 (TORT/SMOKE TAUPE). LENS CAT 2 (GREY/BLUE).

PRODUCT PHOTOGRAPHY

EVER AFTER
TORT/SMOKE TAUPE



EVER AFTER
GREY/BLUE



EVER AFTER ON MODEL PHOTOGRAPHY



ON MODEL PHOTOGRAPHY



PRODUCT DETAILS

DESCRIPTION

The same cool, oversized classic round you love is now even more minimalistic. Meet JEZABELL RIMLESS.

These sunnies are all shade, reinforced with a gold metal backing and touch of detailing with a gold metal bridge.

COLOURS

GOLD/SMOKE

ROSE/PURPLE PINK YELLOW FADE

SPECS

WIDTH: 142MM. HEIGHT: 53MM. NOSE GAP: 20MM.

NICKLE FREE METAL FRAME & TEMPLE. PC LENS. LENS CAT 3.

PRODUCT PHOTOGRAPHY

**JEZABELL
RIMLESS
GOLD/SMOKE**



**JEZABELL
RIMLESS
ROSE/PURPLE PINK
YELLOW FADE**



ON MODEL PHOTOGRAPHY



ON MODEL PHOTOGRAPHY



ON MODEL PHOTOGRAPHY



PRODUCT DETAILS

DESCRIPTION

So shady, we had to call them NIGHTFALL. These easy-to-wear shields are the perfect not too big,
not too small sunnies to be seen in morning, noon, or night.

COLOURS

BLACK/SMOKE

SPECS

WIDTH: 140MM. HEIGHT: 52MM. NOSE GAP: 13MM.
TRITAN COPOLYESTER FRAME & TEMPLE. PC LENS. LENS CAT 3.

PRODUCT PHOTOGRAPHY

NIGHTFALL
BLACK/SMOKE



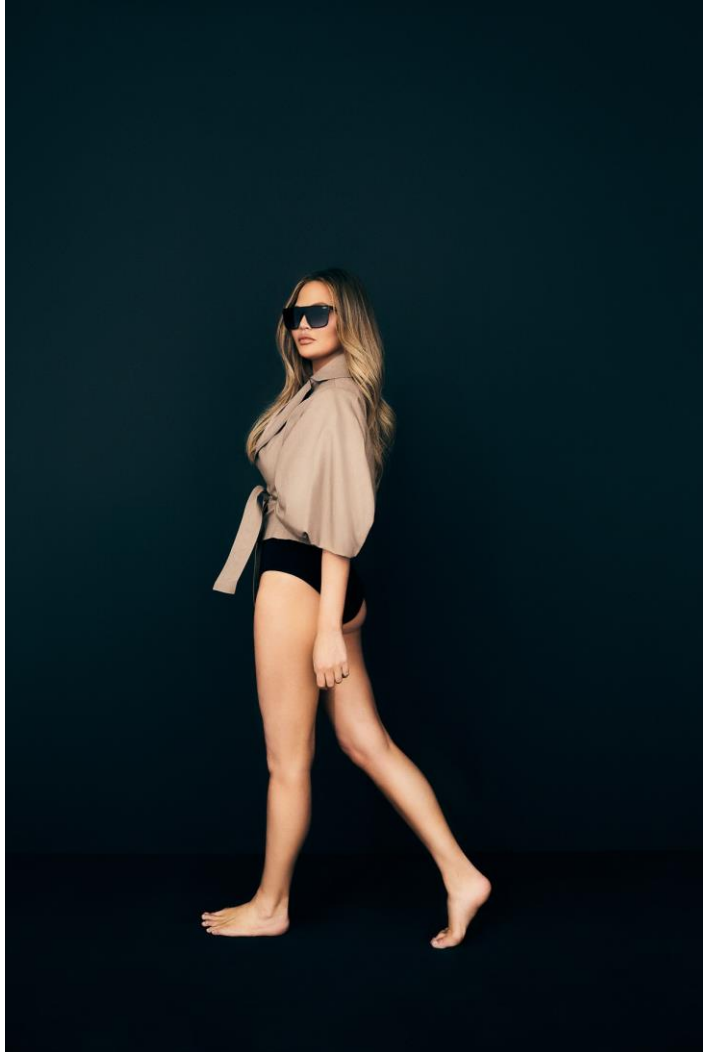
NIGHTFALL
TORT/NAVY



ON MODEL PHOTOGRAPHY



ON MODEL PHOTOGRAPHY



NIGHTFALL ON MODEL PHOTOGRAPHY



ON MODEL PHOTOGRAPHY



PRODUCT DETAILS

DESCRIPTION

Slip on VIP and watch the velvet ropes open. The exaggerated angular sweep on this injection frame screams, “I am a Very Important Person.”

COLOURS

BLACK/SMOKE

PINK/NAVY PINK

SPECS

WIDTH: 145MM. HEIGHT: 58MM. NOSE GAP: 14MM.

TRITAN COPOLYESTER FRAME & NICKEL FREE METAL TEMPLE. PC LENS. LENS CAT 3.

PRODUCT PHOTOGRAPHY

VIP
BLACK/SMOKE



VIP
PINK/NAVY PINK



ON MODEL PHOTOGRAPHY



ON MODEL PHOTOGRAPHY



PRODUCT DETAILS

DESCRIPTION

Everything you need to pull an ALL NIGHTER. These universally flattering frames feature an easy-to-pull-off cat eye shape to define your new everyday look. Featuring injection frames and clear lenses treated with our Blue Light Blocking Technology. Now in limited-edition QUAYXCHRISSY color extensions.

Practice safe specs while you savor your screen time with our blue light lenses, featuring Blue Light Technology to block out potentially harmful light from screens and help prevent symptoms like headaches, blurry vision, + more. Featuring prescription-ready frames, so you can take them to your optometrist + have your Rx put in.

COLOURS

CLEAR/CLEAR BLUE LIGHT
TORT TO CLEAR/CLEAR BLUE LIGHT

SPECS

PRODUCT PHOTOGRAPHY

ALL NIGHTER
CLEAR/CLEAR BLUE
LIGHT



ALL NIGHTER
TORT TO CLEAR/
CLEAR BLUE LIGHT



ON MODEL PHOTOGRAPHY



ON MODEL PHOTOGRAPHY



PRODUCT DETAILS

DESCRIPTION

JEZABELL GLITTER is the same cool, classic round, but now with a delicate glitter detail on the face front.

Ideal for looking chic when you're scrolling the 'gram.

Practice safe specs while you savor your screen time with our blue light lenses, featuring Blue Light Technology to block out potentially harmful light from screens and help prevent symptoms like headaches, blurry vision, + more. Featuring prescription-ready frames, so you can take them to your optometrist + have your Rx put in.

COLOURS

GOLD GLITTER/CLEAR BLUE LIGHT

SPECS

WIDTH: 142MM. HEIGHT: 53MM. NOSE GAP: 21MM.
NICKLE FREE METAL FRAME & TEMPLE. PC LENS. LENS CAT 0.

PRODUCT PHOTOGRAPHY

JEZABELL
GLITTER
GOLD GLITTER/
CLEAR BLUE LIGHT



ON MODEL PHOTOGRAPHY



ON MODEL PHOTOGRAPHY



THANK
YOU

