



# **OUR STORY**

#### Ours isn't your typical company story.

For us, everything first popped off at a Downtown San Diego nightclub in 2012 when our founder, Chase Fisher, rolled thru to hear one of his favorite DJs. After fielding compliments on his neon green "beater" shades, Chase realized he had a passion for sunglasses.

And that passion? It soon erupted into a full-fledged obsession upon discovering that one company **owned (and still does) about 80% of the global eyewear market.** No wonder prices were so outta wack!

That revelation was the moment Blenders was born.

Chase started selling shades out of his backpack while doubling as a surf coach during the company's first year. Now, Blenders is one of America's fastest-growing sunglasses brands. That "//" logo on all our frames? It's a reminder to always live life in forward motion and, trust us, we're barreling full-speed ahead.

And as for you? Every time you rock your Blendz, we hope they serve as inspiration to get up and get passionate about living. To take chances. To shoot your shot. To chase your spark.

Cheers to good shades, good times, and a good life.

### COASTAL



Our 2019 Coastal Collection features thicker frames with our signature metal stripes on the exterior temples. In fact, the temple is beautifully constructed with stainless steel metal clip inserts that serve as a clean and elegant logo. The frame is made with sturdy polycarbonate and combined with precisely calibrated polarized lenses. Speaking of lenses, these are equipped with anti-salt protection, ensuring that erosion performance is optimal. With a variety of color ways, we're stoked to adhere to a large demographic of Blend Heads and Blenderettes with this fresh collection.

#### PRODUCT DETAILS:

Polycarbonate Frames Anti-Salt Polarized TAC Lenses Single Barrel Screw Hinges Microfiber Pouch Included

#### PRODUCT DIMENSIONS:

Lens Width: 51.0mm Bridge Width: 12.6mm 143.6mm Temple Length: Total Width: 141.8mm Total Height: 52.3mm

### **01** KADEN COURAGE



#### **02** DAPPER JACK BE1806



Polarized

#### CLASSY ATTITUDE BLUE LIGHT



#### CLEARLY WILD BLUE LIGHT



### **04** LAKEY 7 BLACK



PROJECT WHISKEY BLUE LIGHT



# **MESA**



At Blenders, we believe you should always go where your spirit takes you, and we designed the 'Mesa Collection' to keep up no matter where that may be. There's no sacrificing form for function here, or vice versa—this is the gear you need and the look you want. The collection is characterized by ultra-durable polycarbonate frames in gloss and matte finishes that can take whatever the world throws at 'em, as well as polarized lenses that put pesky glare in its place. Plus, there's your choice of colorways—solid blacks, blue fades, tortoise patterns, and more. Add in a more compact size relative to our 'Horizon' and 'Canyon' collections, and you've got some of the smartest, most stylish activewear we've ever created.

#### PRODUCT DETAILS:

Polarized Lenses Lightweight Design Microfiber Pouches Included

#### PRODUCT DIMENSIONS:

Lens Width: 57mm
Bridge Width: 17mm
Temple Length: 138mm
Total Width: 141.3mm
Total Height: 47.1mm





Polarized

**02** PUNCHLINE

BE3902

03 COOL AMBITION BE3903



**04** ARIZONA JAX BE3904



05 CROSSING ALASKA BE3905





# BUTTERTRON

#### **PRODUCT DETAILS:**

Polarized Mirrored Lens Lightweight Design Microfiber Pouches

#### PRODUCT DIMENSIONS:

Lens Width: 143mm Bridge Width: 18.8mm Temple Length: 148mm Total Width: 149mm Total Height: 55.8mm



Yasss, it's time to express the hell out of yourself! Our 'Buttertron' collection slays with a truly unique lens shape—each model in this collection features a singular polarized lens that glides uninterrupted across the nose bridge. And with the availability of multi-colored tortoise treatments, there's a fashion-forward ferocity here that's rarely been matched.

### 01 TIGER BEACH

BE3404



#### 02 VOODOO VIXEN BE3401



#### 03 BURBANK ROSE BE3402



### **04** LADY INFERNO BE3403



### L SERIES



### SOCIAL CAT BLUE LIGHT



#### HUSTLE UP BLUE LIGHT



# The L Series feature nearly unbreakable and durable ball joint hinges. The ball joints allow for the temples to be detachable, which is awesome because most sunglasses break at these joints when too much pressure is applied. This means that if they were to be sat or stepped on, the temples simply detach and safely reattach back into place with no repairs necessary. They're modern, beautiful, sleek, unified and have one of the most robust lineups in all of our collections.

This makes them one of the most best selling and dura-ble pairs we have to offer.

#### PRODUCT DETAILS:

Polycarbonate Frame and Temples Polycarbonate Lenses Ball Mounted Hinges Lightweight Design Microfiber Pouches Included

#### PRODUCT DIMENSIONS

Lens Width: 55mm
Bridge Width: 16mm
Temple Length: 140mm
Total Width: 143mm
Total Height: 50mm



# SCI FI

#### PRODUCT DETAILS:

Polarized Mirrored Lens Lightweight Design Microfiber Pouches

#### PRODUCT DIMENSIONS:

Lens Width: 145mm Bridge Width: 18.1mm Temple Length: 145mm



Shades this killer should be the stuff of stories and fiction but, nope, we've made it all a rad reality. We're talking flat polarized lenses and expressive flat-top designs that are bold and alluring. These are sunnies that start the kind of conversation that's totally worth your time...

**01** DARK FLATTER BE3601



**03** SUPERSTAR LEO BE3603



**02** LOVESHINE BE3602



Polarized

**04** MIDNIGHT EMMA BE3604



# CANYON



Inspired by our consumer's outdoor lifestyles, we embarked upon a mission to create a look that was in line with their interests and activities. Welcome the Canyon collection. A wrap around style perfect for running, cycling, hiking, golf or any other sort of outdoor activities you want to take part in. Made using heavyweight TR90, the design makes it so that they are not only comfortable to wear but also flexible enough to withstand the ruggedness of the outdoors. They are more playable than regular polycarbonate but not as soft as regular TR90. This makes it the perfect combination of both performance and durability. They're the perfect go-to pair for outdoor enthusiasts and explorers.

#### PRODUCT DETAILS:

TR90 Frame and Temples
Polarized TAC Lenses
Molded Hinges
Lightweight Design
Microfiber Pouches Included

#### PRODUCT DIMENSIONS:

Lens Width: 45mm
Bridge Width: 9.4mm
Temple Length: 132mm
Total Width: 143.8mm
Total Height: 48.3mm

#### 01 BLACK TUNDRA BE1401



02 CELTIC LIGHT BE1402



03 RED STRIKE BE1403



04 CAJUN BANDIT BE1404



05 NORTH POINT (BLACK LENS)
BE1405



06 NORTH POINT (BLUE LENS) BE1406



07 IRONBOUND BE1411

Polarized



08 ISLAND RUN BE1412



**09** MYSTIC GREY **BE1414** 



10 GOLDFIRE BE1415



11 NORDIC WAVE BE1413





### CARDIFF

#### **PRODUCT DETAILS:**

Cellulose Frame and Temples Metal Bridge and Half-Rim Double Barrel Hinges Polarized TAC Lenses Microfiber Pouches Included

#### PRODUCT DIMENSIONS:

Lens Width: 49mm
Bridge Width: 21mm
Temple Length: 142mm
Total Width: 139mm
Total Height: 46mm



Our Cardiff collection is a little retro, but not self-consciously so. They have a timeless and classic look that is suitable for a wide variety of styles, ages and trends. They are handmade from acetate, which is one of the highest quality materials available. Push them to the limit and you won't get a frail feeling or brittle breakage. That's because they are produced, cut, polished and assembled by our team with the highest level of care - because quality design deserves quality materials. Sometimes, it's the little details that make a pair of sunglasses worth owning and with features such as the metal half-rim and metallic stripes on the temples, the Cardiff won't go out of style.

### 01 BLACK BETSY



#### **02** GOLD MAMBA BE1305



#### 03 MODERN ARCHITECT BE1306



### SYDNEY

#### PRODUCT DETAILS:

Polarized Lenses Lightweight Design Microfiber Pouches Included

#### PRODUCT DIMENSIONS:

Bridge Width: 21mm
Temple Length: 143.8mm
Total Width: 141.9mm
Total Height: 49.5mm

Lens Width:

### O1 SOUL SINGER BE3701



### 02 ICE CRUSH



TBD

### **03** SWEET DIVA BE3703



#### 04 AMBER COAST BE3704



### NORTH PARK

#### **PRODUCT DETAILS:**

Polycarbonate Frame and Tips Grade A Stainless Steel Temples Polarized TAC Lenses Screw Hinges Lightweight Design Microfiber Pouches Included

#### **PRODUCT DIMENSIONS**

Lens Width: Bridge Width: 16mm Temple Length: 142mm Total Width: 143mm Total Height: 50mm



The North Park frames are another of our rounded styles featuring thin metal arms for a sleek look and comfortable fit. They sport a high-quality mix of polycarbonate and metal that is a hallmark of our North Park collection. The design offers a sophisticated dose of sexy making these one of the finest looking shapes in our lineup. The mix of materials continues into the tips of the temples which are made using TR90. This makes them not only comfortable but also lightweight meaning they won't rest as heavily on a face.

**01** BROADWAY NIKA BE807



**02** ROSE THEATER BE811



**03** UNIVERSITY HEIGHTS BE813



**04** SAHARA DUST BE815



**05** ROCK CREEK BE819



**06** NORTH RIVER BE820



**07** MARLEY BEACH BE822



**08** GUAVA QUEEN BE823



**09** LEMONADE FOG BE824



**10** FOREST BLISS BE829



**11** NINA DAVINA **BE831** 



**12** ROSEMARY BEACH BE832

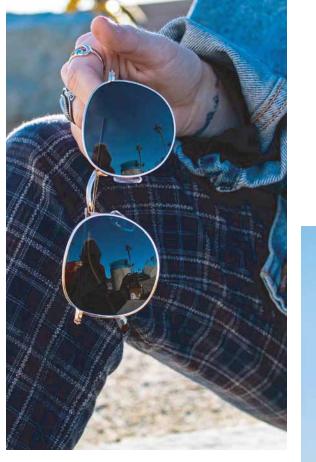


13 VOLCANO JACK BE833



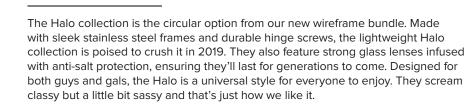
### HALO

### HEXAGRAM









#### PRODUCT DETAILS:

Stainless Steel Frames
Anti-Salt Non-Polarized Glass Lenses
Acetate Ear Rests
Customized Silicone Nose Cushion
Screw Hinges
Black Faux Leather Hardcase Included

PRODUCT DIMENSIONS: Lens Width: 48.5mm

Bridge Width: 18.3mm
Temple Length: 141.5mm
Total Width: 127.5mm
Total Height: 47.5mm



The Hexagram collection is the squared option from our new wireframe bundle. Our customers can stare down glare like never before in these fashion forward sunnies. Like the Halo collection, the Hexagrams are made with sleek stainless steel frames and durable hinge screws. The strong glass lenses are complemented by anti-salt protection, ensuring they'll last for many summers to come. Chic and stylish, these frames are expected to catch a lot of attention.

#### PRODUCT DETAILS:

Stainless Steel Frames
Anti-Salt Non-Polarized Glass Lenses Acetate
Ear Rests
Customized Silicone Nose Cushion Screw
Hinges
Black Faux Leather Hardcase Included

#### PRODUCT DIMENSIONS:

Lens Width:50mmBridge Width:18.5mmTemple Length:139mmTotal Width:133.2mmTotal Height:45.8mm

