



BLENDERS
EYEWEAR

2020 // SUN



OUR STORY

Ours isn't your typical company story.

For us, everything first popped off at a Downtown San Diego nightclub in 2012 when our founder, Chase Fisher, rolled thru to hear one of his favorite DJs. After fielding compliments on his neon green “beater” shades, Chase realized he had a passion for sunglasses.

And that passion? It soon erupted into a full-fledged obsession upon discovering that one company **owned (and still does) about 80% of the global eyewear market.** No wonder prices were so outta wack!

That revelation was the moment Blenders was born.

Chase started selling shades out of his backpack while doubling as a surf coach during the company's first year. Now, Blenders is one of America's fastest-growing sunglasses brands. That “//” logo on all our frames? It's a reminder to always live life in forward motion and, trust us, we're barreling full-speed ahead.

And as for you? Every time you rock your Blendz, we hope they serve as inspiration to get up and get passionate about living. To take chances. To shoot your shot. To chase your spark.

Cheers to good shades, good times, and a good life.

COASTAL



Our 2019 Coastal Collection features thicker frames with our signature metal stripes on the exterior temples. In fact, the temple is beautifully constructed with stainless steel metal clip inserts that serve as a clean and elegant logo. The frame is made with sturdy polycarbonate and combined with precisely calibrated polarized lenses. Speaking of lenses, these are equipped with anti-salt protection, ensuring that erosion performance is optimal. With a variety of color ways, we're stoked to adhere to a large demographic of Blend Heads and Blenderettes with this fresh collection.

PRODUCT DETAILS:

Polycarbonate Frames
Anti-Salt Polarized TAC Lenses
Single Barrel Screw Hinges
Microfiber Pouch Included

PRODUCT DIMENSIONS:

Lens Width:	51.0mm
Bridge Width:	12.6mm
Temple Length:	143.6mm
Total Width:	141.8mm
Total Height:	52.3mm

01 KADEN COURAGE BE1804



Polarized

02 DAPPER JACK BE1806



Polarized

04 LAKEY 7 BLACK BE1809



Polarized

CLASSY ATTITUDE BLUE LIGHT



CLEARLY WILD BLUE LIGHT



PROJECT WHISKEY BLUE LIGHT



MESA



At Blenders, we believe you should always go where your spirit takes you, and we designed the 'Mesa Collection' to keep up no matter where that may be. There's no sacrificing form for function here, or vice versa—this is the gear you need and the look you want. The collection is characterized by ultra-durable polycarbonate frames in gloss and matte finishes that can take whatever the world throws at 'em, as well as polarized lenses that put pesky glare in its place. Plus, there's your choice of colorways—solid blacks, blue fades, tortoise patterns, and more. Add in a more compact size relative to our 'Horizon' and 'Canyon' collections, and you've got some of the smartest, most stylish activewear we've ever created.

PRODUCT DETAILS:

Polarized Lenses
Lightweight Design
Microfiber Pouches Included

PRODUCT DIMENSIONS:

Lens Width:	57mm
Bridge Width:	17mm
Temple Length:	138mm
Total Width:	141.3mm
Total Height:	47.1mm

01 VICTORY LANE
BE3901



02 PUNCHLINE
BE3902



03 COOL AMBITION
BE3903



04 ARIZONA JAX
BE3904



05 CROSSING ALASKA
BE3905





BUTTERTRON

PRODUCT DETAILS:

Polarized Mirrored Lens
Lightweight Design
Microfiber Pouches

PRODUCT DIMENSIONS:

Lens Width: 143mm
Bridge Width: 18.8mm
Temple Length: 148mm
Total Width: 149mm
Total Height: 55.8mm



01 TIGER BEACH
BE3404



02 VODOO VIXEN
BE3401



03 BURBANK ROSE
BE3402



04 LADY INFERNO
BE3403



Yasss, it's time to express the hell out of yourself! Our 'Buttertron' collection slays with a truly unique lens shape—each model in this collection features a singular polarized lens that glides uninterrupted across the nose bridge. And with the availability of multi-colored tortoise treatments, there's a fashion-forward ferocity here that's rarely been matched.

L SERIES



SOCIAL CAT
BLUE LIGHT



HUSTLE UP
BLUE LIGHT



PRODUCT DETAILS:

Polycarbonate Frame and Temples
Polycarbonate Lenses
Ball Mounted Hinges
Lightweight Design
Microfiber Pouches Included

PRODUCT DIMENSIONS

Lens Width: 55mm
Bridge Width: 16mm
Temple Length: 140mm
Total Width: 143mm
Total Height: 50mm

The L Series feature nearly unbreakable and durable ball joint hinges. The ball joints allow for the temples to be detachable, which is awesome because most sunglasses break at these joints when too much pressure is applied. This means that if they were to be sat or stepped on, the temples simply detach and safely reattach back into place with no repairs necessary. They're modern, beautiful, sleek, unified and have one of the most robust lineups in all of our collections. This makes them one of the most best selling and dura-ble pairs we have to offer.



SCI FI

PRODUCT DETAILS:

Polarized Mirrored Lens
Lightweight Design
Microfiber Pouches

PRODUCT DIMENSIONS:

Lens Width: 145mm
Bridge Width: 18.1mm
Temple Length: 145mm



Shades this killer should be the stuff of stories and fiction but, nope, we've made it all a rad reality. We're talking flat polarized lenses and expressive flat-top designs that are bold and alluring. These are sunnies that start the kind of conversation that's totally worth your time...

01 DARK FLATTER
BE3601



Polarized

02 LOVESHINE
BE3602



Polarized

03 SUPERSTAR LEO
BE3603



Polarized

04 MIDNIGHT EMMA
BE3604



Polarized

CANYON



Inspired by our consumer's outdoor lifestyles, we embarked upon a mission to create a look that was in line with their interests and activities. Welcome the Canyon collection. A wrap around style perfect for running, cycling, hiking, golf or any other sort of outdoor activities you want to take part in. Made using heavyweight TR90, the design makes it so that they are not only comfortable to wear but also flexible enough to withstand the ruggedness of the outdoors. They are more playable than regular polycarbonate but not as soft as regular TR90. This makes it the perfect combination of both performance and durability. They're the perfect go-to pair for outdoor enthusiasts and explorers.

PRODUCT DETAILS:

TR90 Frame and Temples
Polarized TAC Lenses
Molded Hinges
Lightweight Design
Microfiber Pouches Included

PRODUCT DIMENSIONS:

Lens Width: 45mm
Bridge Width: 9.4mm
Temple Length: 132mm
Total Width: 143.8mm
Total Height: 48.3mm

01 BLACK TUNDRA
BE1401



Polarized

02 CELTIC LIGHT
BE1402



Polarized

03 RED STRIKE
BE1403



Polarized

04 CAJUN BANDIT
BE1404



Polarized

05 NORTH POINT (BLACK LENS)
BE1405



Polarized

06 NORTH POINT (BLUE LENS)
BE1406



Polarized

07 IRONBOUND
BE1411



Polarized

08 ISLAND RUN
BE1412



Polarized

09 MYSTIC GREY
BE1414



Polarized

10 GOLDFIRE
BE1415



Polarized

11 NORDIC WAVE
BE1413



Polarized



CARDIFF

PRODUCT DETAILS: **PRODUCT DIMENSIONS:**

Cellulose Frame and Temples	Lens Width:	49mm
Metal Bridge and Half-Rim	Bridge Width:	21mm
Double Barrel Hinges	Temple Length:	142mm
Polarized TAC Lenses	Total Width:	139mm
Microfiber Pouches Included	Total Height:	46mm



Our Cardiff collection is a little retro, but not self-consciously so. They have a timeless and classic look that is suitable for a wide variety of styles, ages and trends. They are handmade from acetate, which is one of the highest quality materials available. Push them to the limit and you won't get a frail feeling or brittle breakage. That's because they are produced, cut, polished and assembled by our team with the highest level of care - because quality design deserves quality materials. Sometimes, it's the little details that make a pair of sunglasses worth owning and with features such as the metal half-rim and metallic stripes on the temples, the Cardiff won't go out of style.

SYDNEY

PRODUCT DETAILS: **PRODUCT DIMENSIONS:**

Polarized Lenses	Lens Width:	49mm
Lightweight Design	Bridge Width:	21mm
Microfiber Pouches Included	Temple Length:	143.8mm
	Total Width:	141.9mm
	Total Height:	49.5mm



TBD

01 BLACK BETSY
BE1301



Polarized

02 GOLD MAMBA
BE1305



Polarized

03 MODERN ARCHITECT
BE1306



Polarized

01 SOUL SINGER
BE3701



Polarized

02 ICE CRUSH
BE3702



Polarized

03 SWEET DIVA
BE3703



Polarized

04 AMBER COAST
BE3704



Polarized

NORTH PARK

PRODUCT DETAILS:

Polycarbonate Frame and Tips
Grade A Stainless Steel Temples
Polarized TAC Lenses
Screw Hinges
Lightweight Design
Microfiber Pouches Included

PRODUCT DIMENSIONS

Lens Width: 54mm
Bridge Width: 16mm
Temple Length: 142mm
Total Width: 143mm
Total Height: 50mm



The North Park frames are another of our rounded styles featuring thin metal arms for a sleek look and comfortable fit. They sport a high-quality mix of polycarbonate and metal that is a hallmark of our North Park collection. The design offers a sophisticated dose of sexy making these one of the finest looking shapes in our lineup. The mix of materials continues into the tips of the temples which are made using TR90. This makes them not only comfortable but also lightweight meaning they won't rest as heavily on a face.

01 BROADWAY NIKA
BE807



Polarized

02 ROSE THEATER
BE811



Polarized

03 UNIVERSITY HEIGHTS
BE813



Polarized

04 SAHARA DUST
BE815



Polarized

05 ROCK CREEK
BE819



Polarized

06 NORTH RIVER
BE820



Polarized

07 MARLEY BEACH
BE822



Polarized

08 GUAVA QUEEN
BE823



Polarized

09 LEMONADE FOG
BE824



Polarized

10 FOREST BLISS
BE829



Polarized

11 NINA DAVINA
BE831



Polarized

12 ROSEMARY BEACH
BE832



Polarized

13 VOLCANO JACK
BE833



Polarized



HALO



The Halo collection is the circular option from our new wireframe bundle. Made with sleek stainless steel frames and durable hinge screws, the lightweight Halo collection is poised to crush it in 2019. They also feature strong glass lenses infused with anti-salt protection, ensuring they'll last for generations to come. Designed for both guys and gals, the Halo is a universal style for everyone to enjoy. They scream classy but a little bit sassy and that's just how we like it.

PRODUCT DETAILS:

Stainless Steel Frames
Anti-Salt Non-Polarized Glass Lenses
Acetate Ear Rests
Customized Silicone Nose Cushion
Screw Hinges
Black Faux Leather Hardcase Included

PRODUCT DIMENSIONS:

Lens Width: 48.5mm
Bridge Width: 18.3mm
Temple Length: 141.5mm
Total Width: 127.5mm
Total Height: 47.5mm

HEXAGRAM



The Hexagram collection is the squared option from our new wireframe bundle. Our customers can stare down glare like never before in these fashion forward sunnies. Like the Halo collection, the Hexagrams are made with sleek stainless steel frames and durable hinge screws. The strong glass lenses are complemented by anti-salt protection, ensuring they'll last for many summers to come. Chic and stylish, these frames are expected to catch a lot of attention.

PRODUCT DETAILS:

Stainless Steel Frames
Anti-Salt Non-Polarized Glass Lenses Acetate
Ear Rests
Customized Silicone Nose Cushion Screw
Hinges
Black Faux Leather Hardcase Included

PRODUCT DIMENSIONS:

Lens Width: 50mm
Bridge Width: 18.5mm
Temple Length: 139mm
Total Width: 133.2mm
Total Height: 45.8mm



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