

SUMMERTIME SWAG Tac's



- All full price sales of Swag brands accumulate \$10 per \$100 sold, awarded as youchers redeemable on those brands.
- Every store has a base Swag % of sales, established from actual % of sales for past 90 days. To qualify for Swag you need to meet or exceed your store's Swag brand %. Details will be provided to each store.
- All team members will be allocated a "home store". Any Swag brand glasses you sell in other stores will still be accumulated with your sales, but it is your home store that determines your brand % target.
- There is no minimum sales threshold, if your % is met, you accumulate a \$10 voucher on every \$100 of RRP sales.
- Sales accumulate from 1 24 Dec 2020 inclusive. Vouchers will be awarded before the end of Jan 2021 and must be redeemed by the end of Feb 2021.
- Vouchers are redeemed at RRP value (Trade Price value in Dress-Smart). No change will be given.
- You may top up your vouchers to purchase a more expensive glass, with the balance due at 50% of RRP. Eg You accumulate \$300 of vouchers but the glass you want is \$350, you pay 50% of the difference, in this case \$25.
- Stock list of available glasses to purchase with vouchers will be supplied at the beginning of Feb 2021. All product redeemed on vouchers will ship directly from the Sunglass Style or Black Eyewear warehouses, no product to be held aside in store for team members.
- If your last day of employment with Sunglass Style is on or before 10 Jan 2021, all vouchers earned will be forfeited.
- Vouchers accumulate on POS sales (verified Fieldpine data).
- Any discounted sales including Duty Free and staff purchases will not be eligible towards Swag promotion.
- Sunglass Style 'Promotional Terms and Conditions' apply.





