



ISABEL MARANT

SS21 EYEWEAR COLLECTION

THE BRAND

Founded in **1994**, and debuting during Paris Fashion Week the same year, Isabel Marant is an **iconic French luxury brand**.

Championing an **effortless Parisian aesthetic**, the brand has achieved global appeal with **a romantic and bohemian edge** and has captivated a worldwide audience of women of all ages who feel **cool and empowered** while wearing its products.





ISABEL MARANT

THE ARTISTIC DIRECTOR

Isabel has always had a single-minded love of fashion: while some dream of iconic women in glossy magazines, **Isabel dresses women for their real lives** - walking down the street or zipping off on a scooter.

She never takes a piece out of her workshop without trying it on herself.

"The people I design for aren't fashion-victims.

They like beautiful things.

I want them to buy my clothes and have the impression that they've always owned them.

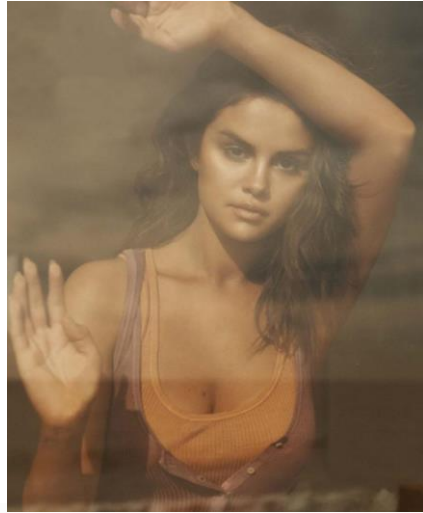
It's this kind of poetical patina that I am looking for."

INFLUENCERS

ISABEL MARANT



ROSIE HUNTINGTON



SELENA GOMEZ



DIANE KRUGER



GIGI HADID



CHARLIZE THERON



KAIA GERBER

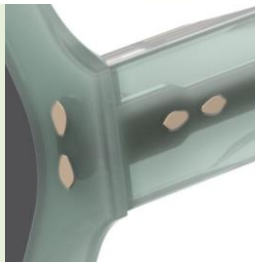
SS21: THE FIRST EYEWEAR COLLECTION BY ISABEL MARANT

Build a strong DNA of the Eyewear brand to be recognized as a real alternative in the Fashion Luxury arena thanks to:

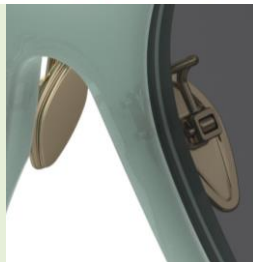
ICONIC DESIGN ELEMENTS

linked to the Isabel Marant world, able to immediately convey the brand values and aesthetics

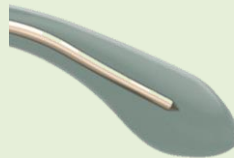
DISTINCTIVE DETAILING: THE SILVER LEAF



FRONT & TEMPLE RIVETS



SHAPED NOSE PADS



ICONIC END TIPS

A COMPREHENSIVE OFFER

in different material combinations



ISABEL MARANT

"I DESIGN CLOTHES FOR WOMEN WHO WANT TO HAVE
STYLE WHILE KEEPING THEIR OWN PERSONALITY
THE KIND OF WOMEN WHO REMAIN GENUINE BUT WHO
ARE STAMPED WITH A HIDDEN AND REMOTE
SOPHISTICATION"



TRENDY ACETATE
EYEWEAR COLLECTION
S/S 2021

BOLD ACETATE

Key Selling Points

ISABEL MARANT

A BOLD STATEMENT WITH A LIGHTWEIGHT APPROACH



THE FAMILY



BOLD ACETATE

Color palette

ISABEL MARANT

IM 0001/S

Size: 57-18-145

Lenses: B2 RX-ABLE

International Fitting

RRP \$439.90

IM0001s



807-90



086-HA



FWM-3X



1ED- 9K



PJP-90
Cosmetic lenses

BOLD ACETATE

Color palette

ISABEL MARANT

IM 0002/S

Size: 52-24-145

Lenses: B2 RX-ABLE

International Fitting

RRP \$439.90

IM0002s



807-90



FWM-3X



086-HA



0YA-IR



PJP-90
Cosmetic lenses

BOLD ACETATE

Color palette

ISABEL MARANT

IM 0003/S

Size: 53-22-145

Lenses: B2 RX-ABLE

International Fitting

RRP \$439.90

IM0003s



807-IR



FWM-U1



086-70



AHF-QT



SZJ-IR

SS21 EYEWEAR COLLECTION

27

*RRP at Sole Discretion of Retailers

BOLD ACETATE

Color palette

ISABEL MARANT

IM 0004/S

Size: 5-26-145

Lenses: B2 RX-ABLE

International Fitting

RRP \$439.90

IM0004s



807-90



FWM-U1



086-70



1ED-9K



SZJ-IR

BOLD ACETATE

Color palette

ISABEL MARANT

IM 0005/S

Size: 55-20-145

Lenses: B2 RX-ABLE

International Fitting

RRP \$439.90

IM0005s



807-90



FWM-3X



086-70



1ED-9K



OYA-IR

ISABEL MARANT

"THE PEOPLE I DESIGN FOR AREN'T FASHION VICTIMS THEY
LIKE BEAUTIFUL THINGS I WANT THEM TO BUY MY CLOTHES
AND HAVE THE IMPRESSION THAT THEY'VE ALWAYS OWNED
THEM IT'S THIS KIND OF POETICAL PATINA
THAT I AM LOOKING FOR"



THIN PLASTIC FANCY
EYEWEAR COLLECTION
S/S 2021

ISABEL MARANT

LIGHT ACETATE

Key Selling Points

FRESH AND PLAYFUL COLORATIONS SPICING UP DISTINCTIVE SHAPES

Full acetate frame in trendy and disruptive colorations



THE FAMILY



IM 0006/S
Pilot



IM 0007/S
Caravan



IM 0008/G/S
Squared



IM 0009/S
Squared



IM 0010/S
Squared

LIGHT ACETATE

Color palette

ISABEL MARANT

IM 0006/S

Size: 59-13-145

Lenses: B4 RX-ABLE

International Fitting

RRP \$359.90

IM0006s



MU1-M2



807-90



086-HA



35J-QT



SZJ-PR

LIGHT ACETATE

Color palette

ISABEL MARANT

IM 0007/S

Size: 56-17-145

Lenses: B4 RX-ABLE

International Fitting

RRP \$359.90

IM0007s



SZJ-PR



807-90



086-HA



PJP-I4



35J-QT

LIGHT ACETATE

Color palette

ISABEL MARANT

IM 0008/G/S

Size: 56-19-145

Lenses: B4 RX-ABLE

International Fitting

RRP \$359.90

IM0008gs



1ED-4S



807-90



086-HA



FWM-IR



MU1-M2

ISABEL MARANT

LIGHT ACETATE

Color palette

IM 0009/S
Size: 61-11-145
Lenses: B4 RX-ABLE
International Fitting
RRP \$359.90

IM0009s



35J-QT



807-90



086-HA



1ED-4S



SZJ-PR

LIGHT ACETATE

Color palette

ISABEL MARANT

IM 0010/S

Size: 55-19-145

Lenses: B4 RX-ABLE

International Fitting

RRP \$359.90



807-90



086-HA



40G-06



35J-QT



C9A-0X

ISABEL MARANT

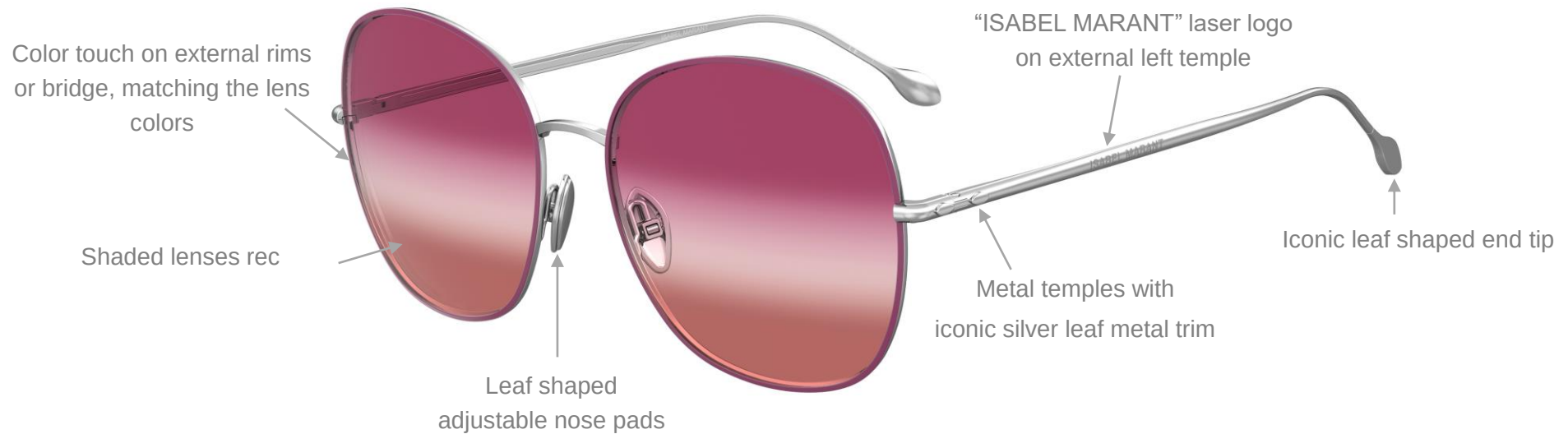
"MY CLOTHES ARE MEANT TO BE WORN IN EVERYDAY LIFE.
I TRY TO DESIGN THEM SO THAT PEOPLE WANT TO KEEP
THEM FOR A LONG TIME, THAT IS WHY I FOCUS ON
COMFORT, CUT AND ATTITUDE"



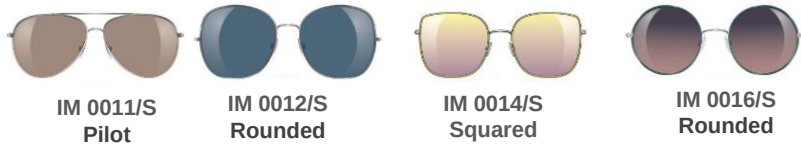
THIN METALLIC EDGY
EYEWEAR COLLECTION
S/S 2021

ISABEL MARANT

SUNSET SHADES PERFECTLY MAGNIFIED BY A MINIMALISTIC DESIGN



THE FAMILY



LIGHT METAL

Color palette

ISABEL MARANT



IM 0011/S
Size: 60-14-145
Lenses: B4 RX-ABLE
International Fitting
RRP \$389.90



LIGHT METAL

Color palette

ISABEL MARANT

IM 0012/S

Size: 59-17-145

Lenses: B4 RX-ABLE

International Fitting

RRP \$389.90

IM0012s



010-90



000-FF

Cosmetic lenses



8U0-08



NHK-0X

Cosmetic lenses

LIGHT METAL

Color palette

ISABEL MARANT

IM 0014/S

Size: 58-19-145

Lenses: B4 RX-ABLE

International Fitting

RRP \$389.90

IM0014s



001-06



BSC-90



B88-98

Cosmetic lenses



000-FF

Cosmetic lenses

LIGHT METAL

Color palette

ISABEL MARANT

IM 0016/S

Size: 54-21-145

Lenses: B RX-ABLE

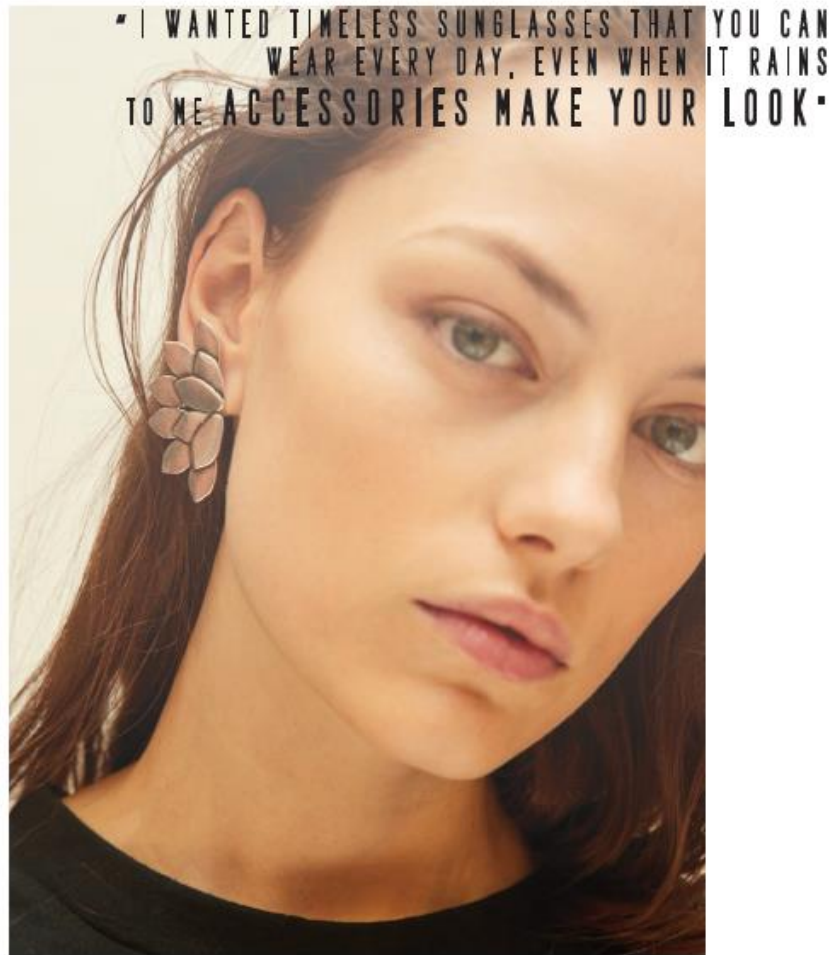
International Fitting

RRP \$389.90

IM0016s



ISABEL MARANT



WINDSOR/COMBI
EYEWEAR COLLECTION
S/S 2021

WINDSOR

Key Selling Points

ISABEL MARANT

Acetate rims in classic and feminine opal shades

metal nose

"ISABEL MARANT" laser logo on external left temple

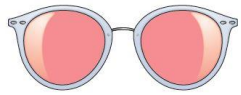
Iconic silver leaf metal trim on front

Leaf shaped adjustable nose pads

Metal temples with iconic silver leaf metal trim

Iconic leaf shaped end tip

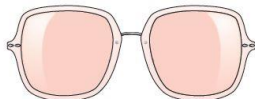
THE FAMILY



IM 0035/S
Panthos



IM 0036/S
Special shape



IM 0037/S
Soft squared



IM 0038/S
Pilot

WINDSOR

Color palette

ISABEL MARANT

IM 0035/S

Size: 52-21-145

Lenses: B4 RX-ABLE

International Fitting

RRP \$489.90



2IK-70



9FZ-U1



BSC-IR



QHP-70

WINDSOR

Color palette

ISABEL MARANT

IM 0036/S

Size: 55-22-145

Lenses: B4 RX-ABLE

International Fitting

RRP \$489.90



BSC-9O



PEF-9K



45Z-HA



9G0-9K

WINDSOR

Color palette

ISABEL MARANT

IM 0037/S

Size: 55-20-145

Lenses: B4 RX-ABLE

International Fitting

RRP \$489.90



BSC-IR



9FZ-3X



2IK-HA



PEF-9K

WINDSOR

Color palette

ISABEL MARANT

IM 0038/S

Size: 57-19-145

Lenses: B4 RX-ABLE

International Fitting

RRP \$489.90



BSC-90



45Z - HA



QHP-EG



9FZ-3X